

# WE ARE Reggio Emilia: innovators by tradition



**WE A-RE \** Reggio Emilia per EXPO 2015

## Demography

171.655 inhabitants

744 inhabitants/km<sup>2</sup>

65% of the local population has between 15-64 years

18% of the local population comes from a foreign country



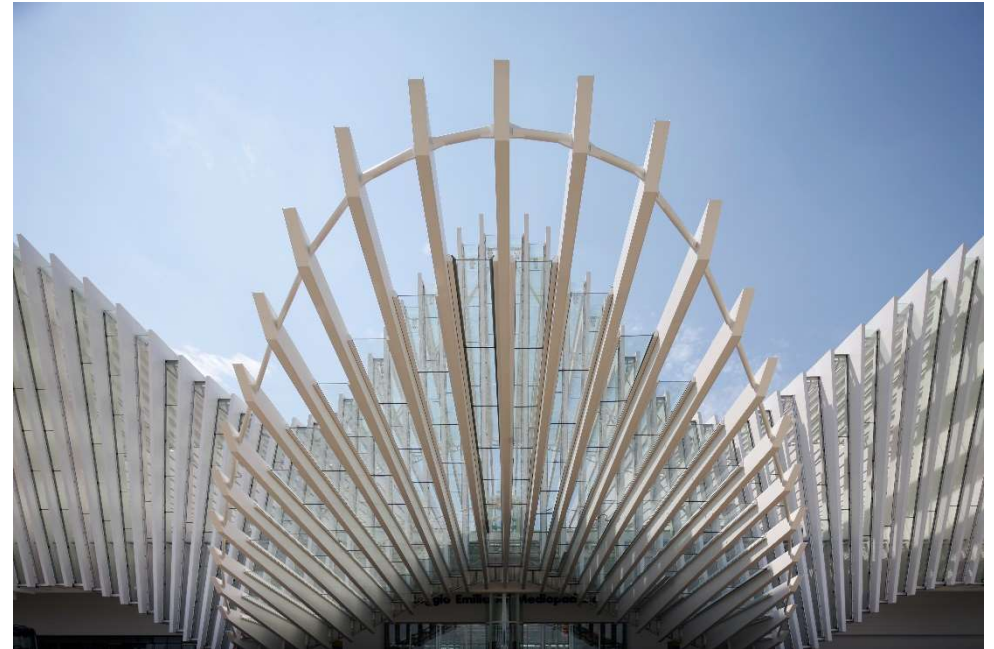
**Reggio Emilia,  
at the heart of Italy's Food Valley  
is a city with a natural bent for  
international relations and dialogue**

# High Speed City



Reggio Emilia > Milan: **40'**  
Reggio Emilia > Rome: **2 h 20'**

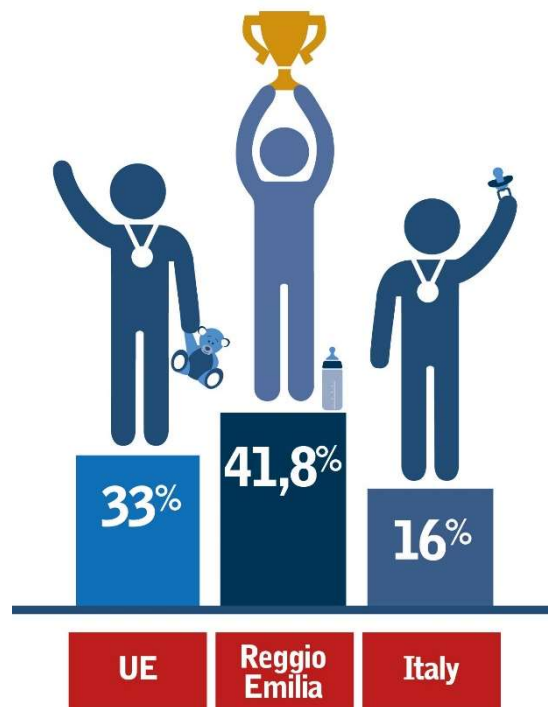
**NATIONAL and INTERNATIONAL HUB**



Easily accessible from the old city centre (4 km) as well as from the motorway (2 km), the high-speed **“REGGIO EMILIA AV MEDIOPADANA” TRAIN STATION IS AN ARCHITECTURAL MASTERPIECE DESIGNED BY SANTIAGO CALATRAVA**, who also designed the three bridges that connect it to the motorway and to the city’s main thoroughfares.

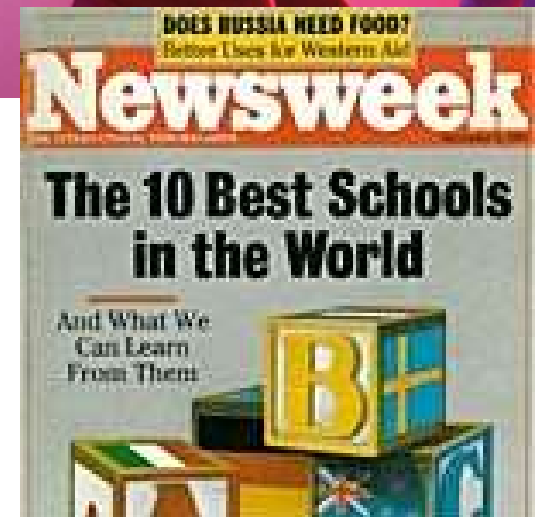
# Reggio Emilia Approach and the best schools in the World

Access Rate 0-3 years preschools



110.000 visitors per year

International Network with more than 34 Countries in the World



# A network University



**UNIMORE**  
UNIVERSITÀ DEGLI STUDI DI  
MODENA E REGGIO EMILIA

**University enrollment + 22% since 2010**  
**300 international agreements**



# Food Innovation Program

Master Program, promoted by Unimore, the Future Food Institute in Bologna (FFI) and the Institute for the Future in Palo Alto, California (IFF).

- focused on the active involvement of businesses and the enhancement of skills from all over the world
- uses a Silicon Valley approach as work tool (**Design Thinking**), together with the **Reggio Approach** as training tool

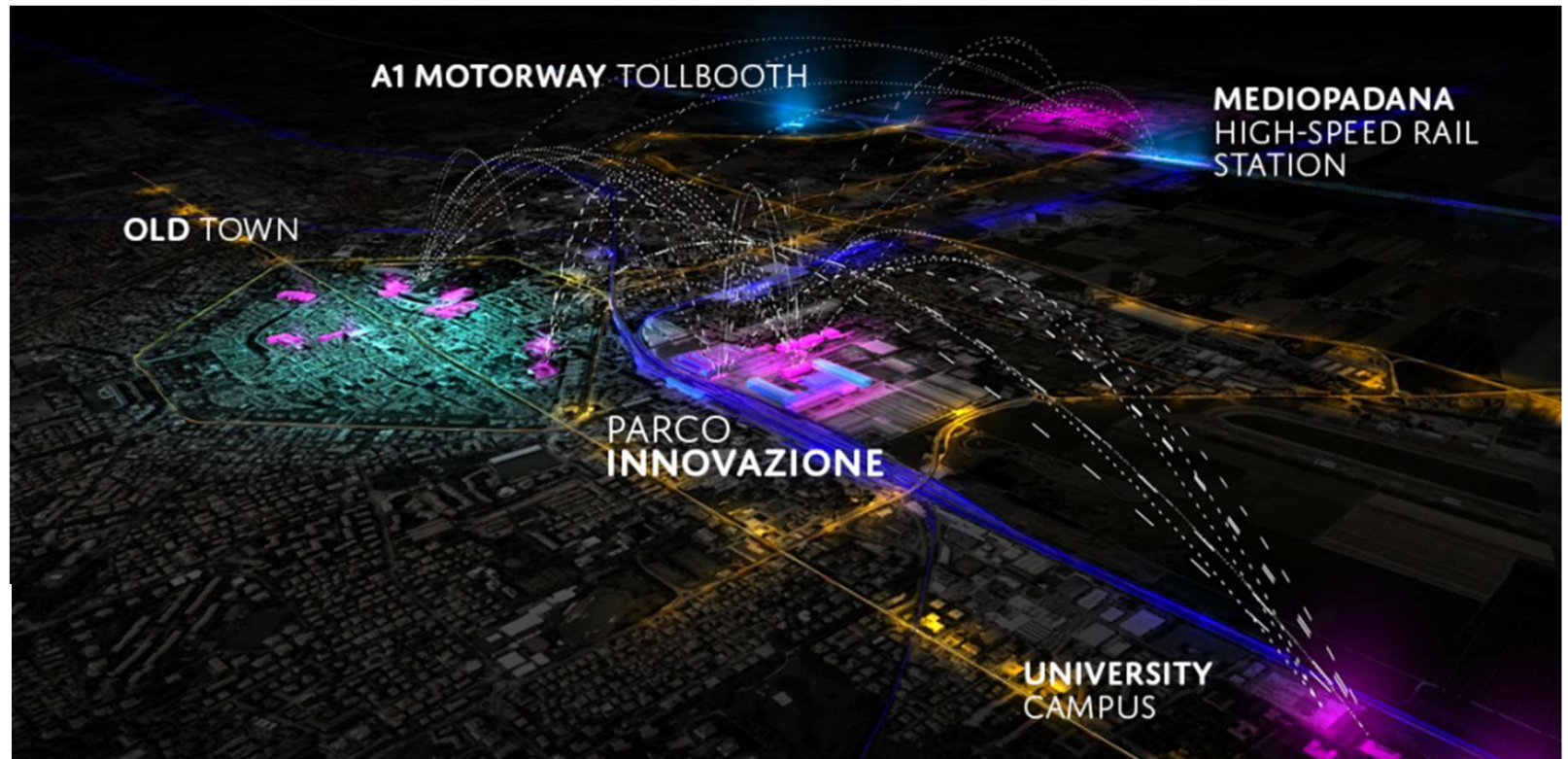


**FOOD  
INNOVATION  
PROGRAM**

PRESENTED BY 

Students become agents of change in society and in the involved companies.

# Research and innovation driving force of economic and social development



Area=102.820 m2

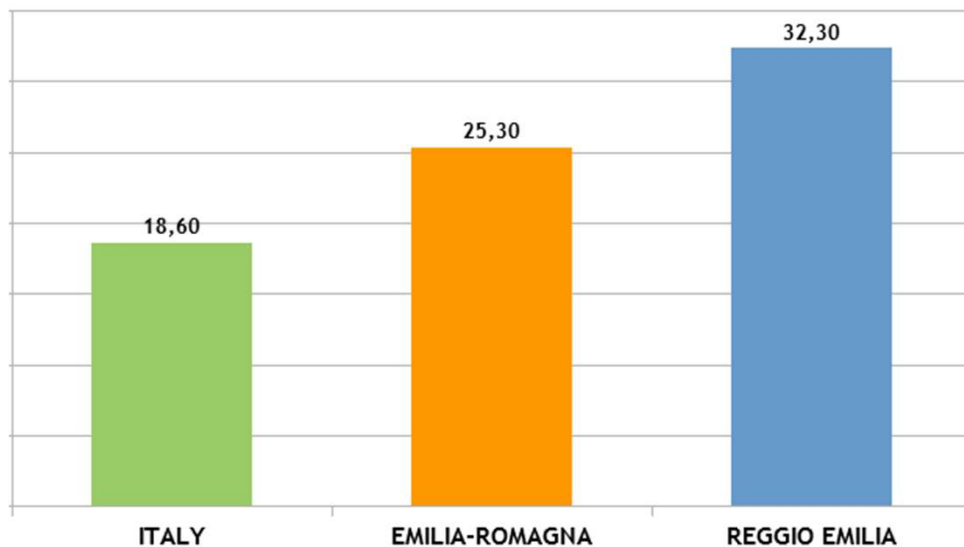
50 milion € of private/public investments

Research Centers+Companies= 370 employees

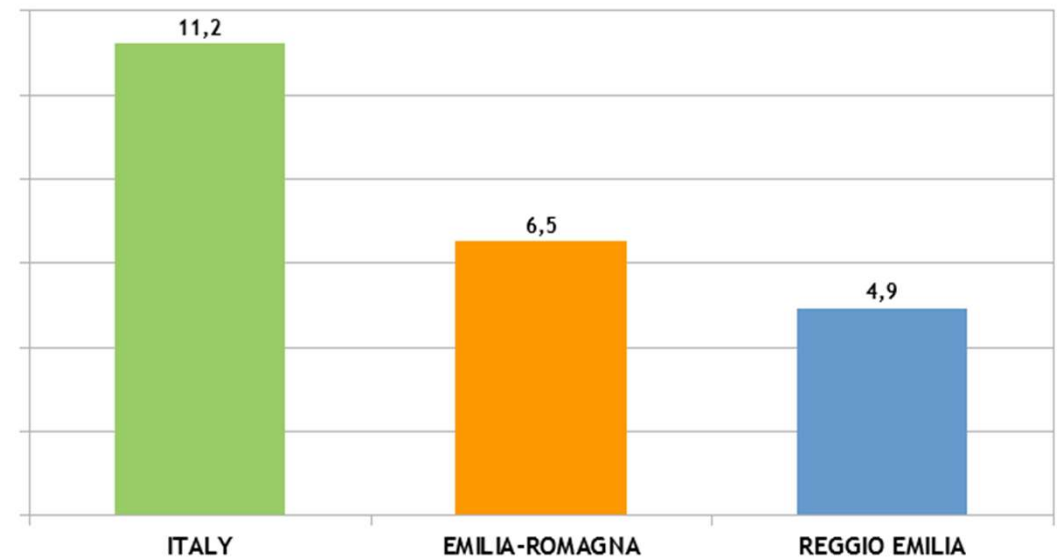


# Business and work

Manufacturing, value added (% of GDP)



Unemployment Rate



1 company per 8,3 inhabitants

1 young entrepreneur  
per 7,3 inhabitants under 35



+ 3.500 companies investing in  
green technologies



+ 4.000 green jobs

# Business and work

## **MAIN SECTORS:**

**MECHANICS**

**PLASTICS**

**ELECTRONICS**

**MECHATRONICS**

**AGRICULTURE AND AGROFOOD PROCESSING**

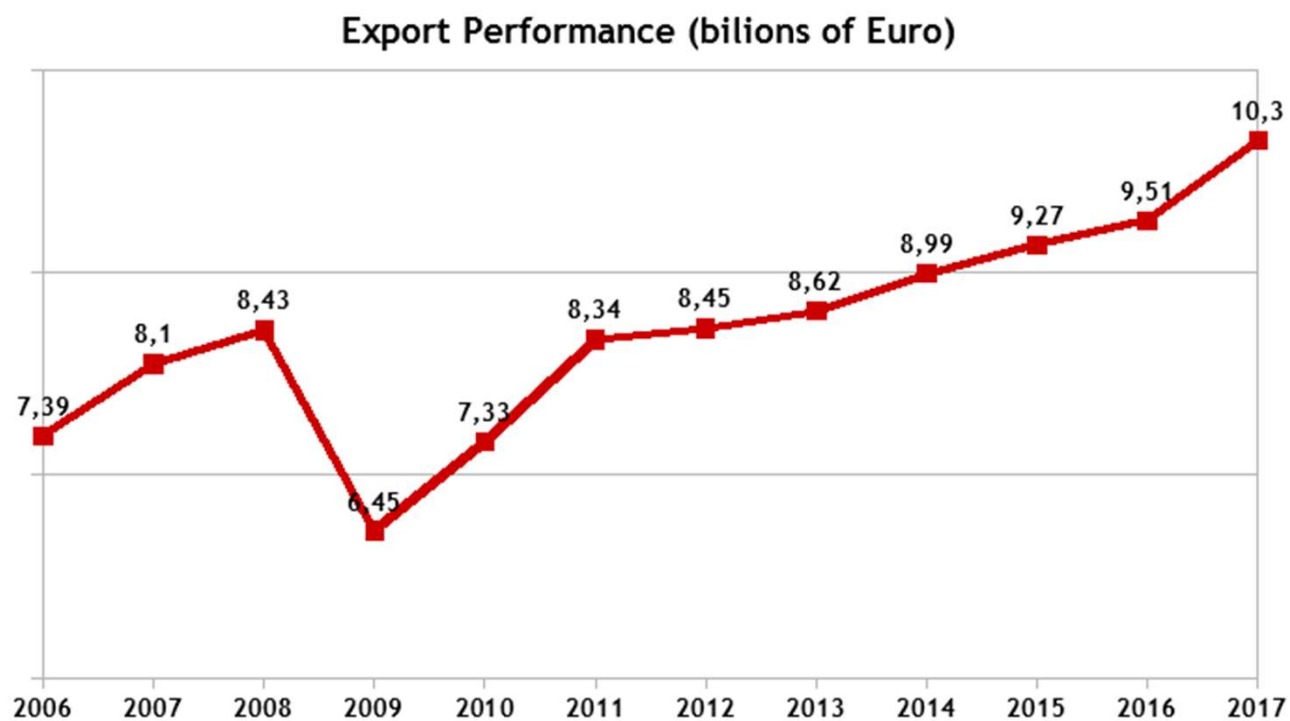
**FOOD AND BEVERAGES**

**BUILDING**

**CERAMICS**

**TEXTILE**

# Reggio Emilia in the World: + 60% Export Rate ●



# Reggio Emilia City of Cooperation



**more than 500 cooperatives**

**more than 760.000 members**

**55.000 employees**

**8,5 bilion € turnover**



# Sustainability

- top Italian city for separate waste collection, green areas per capita, and cycle lanes extent;
- hub of research into renewable energy for farming, with business experiences in the production of bio-methane, biogas, as well as bio-building, waste management and environmental accountability techniques
- advanced research center for animal production (CRPA)
- Urban planning and urban regeneration high expertise



# Reggio Emilia - a Global City

**International relations strategic leverage for  
exchanging practices, enhancing partnerships, promoting innovations**

**Strong Eu International Networks**

**Strong Partnerships With Southern Africa Countries**

**Important Relations with USA, China And Latin America**





Reggio Emilia  
città  
delle persone

FONDAZIONE



# Reggio Emilia: WE ARE Community

