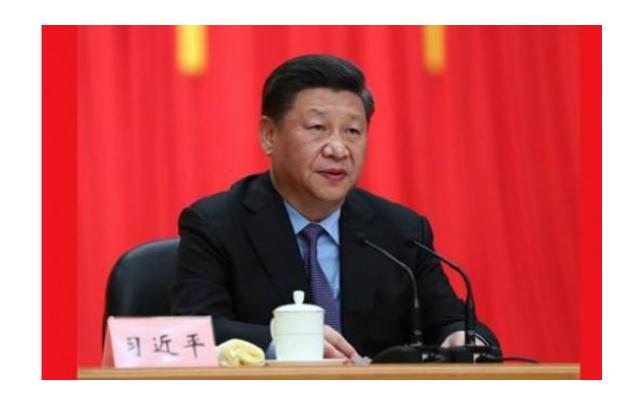


## 中国特色自由贸易港——海南(中国经济特区)

The free trade port with Chinese characteristics——Hainan

2018年,中国改革开放40周年,海南建省30周年之际,国家主席习近平宣布宣布了一件大事:党中央决定支持海南全岛建设自由贸易试验区,支持海南逐步探索、稳步推进中国特色自由贸易港建设。



In 2018, on the 30th anniversary of Hainan, President Xi Jinping has unveiled China's plan to build the whole of Hainan Island into a pilot international free-trade zone. The Communist Party of China Central Committee has decided to support the pilot zone's construction as well as Hainan's efforts to gradually explore building a free-trade port with Chinese characteristics.

# 海南互联网产业

**Hainan internet industry** 

海南十三五规划:12大特色产业撑起海南经济,互联网已成为其中发展最快的产业

Hainan 13th Five-year Plan,12 key industries hold up Hainan's economy, Internet has become one of the fastest growing industries



年均增长超过 Average annual growth 营收 revenue 营收过亿企业 revenue over ¥ 100 million 互联网企业
internet enterprises



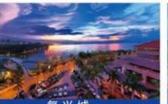
# 海南文化产业

**Hainan Culture industry** 

Hainan is the southernmost province in China, with abundant natural and cultural resources, unique geographical location and climate, this tropical island is an ideal place for film shooting. Now the province is actively advancing its cultural, film and Tv industry. With Haikou Cultural Industry Park, Haikou Mission Hills Movie Town, Changchun Film Studio's Global 100 industrial Park, and the to-be-built film & TV Town, Hainan is emerging as a new center for film & TV buinesses in China

海南,中国最南端的热带岛屿省份,有着丰富的自然文化资源,特殊的地理位置和气候,让海南具有了"全域拍摄, 全时拍摄"的先天优势。当前海南正在积极推动文化影视产业,通过海口文化产业园、海口观澜湖电影公社、长影100、 以及即将打造的影视小镇等项目,正在成为中国新兴影视产业聚集地。

#### **Haikou City Fullsing Town** 海口市政府 滨海休闲运动带 区政府核心 明珠 解放路 滨海大道 海口火车站 教育圈 商业圈 国贸 海口港货运站 商业圈 /海南省博物馆 行政 海南师范大学 海口东站 海南大学 城西校区 龙 高速入口 昆路 海口美兰机场 高速入口

















**Fullsing Town** 

located in the middle of three beautiful gardens in haikou:Evergreen Park, Century Park and Binhai Park. Closed to Haikou Bay 位于三大城市中央公园的核心区:万绿园、世纪公园、滨海公园,毗邻海口湾









# 发展现状 Current situation



#### **Fullsing Twon internet innovation Park**





打造众创空间集聚区 打造互联网产业生态链

Establish a maker space cluster and the Internet industry ecological chain



打造中国新兴影视产业集聚地

Establish a gathering place for film and television industry



**400** Enterprises

入驻企业



7.4 billion yuan registered capital 注册资本



10 billion yuan output 产信



70 million yuan tax revenue 税收

## 复兴城 Fullsing Town

#### 概况 (Basic introduction)

Fullsing Town covers an area of 52,000 square meters and a construction area of 80,000 square meters.

In last three years, with the great support of the government, Fullsing Town Internet Innovation Park and Haikou Cultural Industry Park have been built one after another.

This place attracted a large number of makers and talents, becoming the most active place for innovation and entrepreneurship in Hainan.



复兴城位于海口核心滨海商业区,占地78.6亩,建筑面积8万平方米。近三年来,在省政府的大力支持下,相继打造了复兴城互联网创新创业园和海口文化产业园,吸引了大批创业者和人才聚集,形成了独特的滨海文化社区,是海南创新创业最活跃的地方。

### 复兴城互联网创新创业园

**Fullsing Town Internet Innovation Park** 

复兴城互联网创新创业园于2015年开园,围绕打造众创空间集聚区和互联网产业生态链的发展目标,于过去三年分别打造了孵化区、加速区和引领区,吸引了大批青年创客和国内外互联网人才,成为海南创新创业最活跃之地。

Fullsing Town internet innovation park was opened in 2015, it closely focused on the development goals of creating a maker space cluster and the Internet industry ecological chain. In last 3 years, it gradually created an incubation zone, acceleration zone, and a leading zone, attracted a large number of makers and Internet talents, becoming the most active place for innovation and entrepreneurship in Hainan.



## **Well-known institutions**

8 Incubators, 4 Accelerators, 5 Venture Capitalist, 3 Service Center







Innovation Center Hainan





























复兴城构建了集创业咖啡、孵化器、加速器、创投基金、国际离岸、公共服务为一体的互联网创新创业生态体系,形成了独特的热带滨海创新创业社区文化。 Fullsing Town constructed entrepreneurial coffee, incubator, accelerator, venture capitalist, International Offshore Business as one ecosystem, leading to a unique tropical coastal entrepreneurship culture.

### 国际离岸区——国际离岸创新大厦

**Fullsing Town • International Offshore Innovation Building** 

#### 定位打造国际离岸创新创业服务平台和总部企业集聚区

The market positioning of this project is to establish an international offshore innovation and entrepreneurial service platform and a cluster district of headquarter enterprises.



项目总投资2.4亿元,整体建筑面积2.92万平方米,分为地下二层和地上五层,楼上共计2万平米,每层4000平米

The construction area covers 29,200 square meters, with 5 above ground floors and 2 basement floors. The total above ground area is 20,000 square meters with 4,000 square meters per floor.

## 国际离岸区——国际离岸创新大厦

#### **Fullsing Town • International Offshore Innovation Building**













#### **Headquarters:**

- ◆ Alibaba Group Regional Headquarter
- **♦** Ant Financial Group Regional Headquarter
- PricewaterhouseCoopers Advisory Services (Hainan) Co. Ltd.
- **♦** Suning.com
- **♦** Inke

#### **International innovation platforms:**

- **◆ U.S. Smart Health Industry Acceleration Center**
- ◆ Taiwan Science and Technology Application Acceleration Center
- **♦ Singapore Island Peak Innovation Center**
- **♦** PreShares International Innovation Center

#### 海口文化产业园

#### **Haikou Cultural Industry Park**

海口文化产业园由海南省文化广电出版体育厅与海口市人民政府共同建设,于2016年6月29日正式挂牌开园。园区重点发展影视制作、文化创意、动漫游戏、体育赛事、旅游演艺等文化产业,致力打造为全省文化企业总部集聚区、文化产业创新创业区、文化创意创作交流区、文化衍生品生产交易区以及影视拍摄制作和人才培育基地,实现海口文化资源、人才、政策、项目的融合聚集,进而辐射带动全市乃至全省文化产业的快速发展,助力海南国际旅游岛和海口"一带一路"战略支点城市建设。



Haikou Cultural Industry Park was opened in 2016, the Park focuses on film and television production, cultural creativity, animation, games, sports and performances, with a view to building itself into a center of headquarters of cultural companies, cultural entrepreneurship and creativity, trading of cultural derivatives, film and television production and talent training in Hainan.

#### 海口文化产业园

**Haikou Cultural Industry Park** 

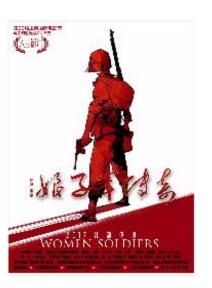
113 Enterprises, 65 film and television programs, 8 of them have been released.















# 园区服务一条龙,拎包即可入驻 One Package Service

Hainan and domestic market expansion

Tax
Registration
and Financial
Services

**Enterprise Registration Service** 

Government Connection

Help out with Business operations

海南及国内 市场拓展

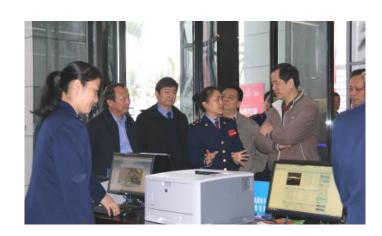
税务办理及 财务服务

落地海南 工商注册服务

省市区三级政府对接

园区配套解 决商业运作









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