



INVESTING IN PARCO INNOVAZIONE

NEW HUB FOR INDUSTRIAL RESEARCH AND DEVELOPMENT





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- WHY REGGIO EMILIA
- WHERE WE ARE
- THE PARCO INNOVAZIONE
- WHY SETTLING HERE
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ABOUT US



Reggiane Spa is the public-private partnership set up by the Municipality of Reggio Emilia and *Iren Rinnovabili* (Iren Group, one of the main Italian multiutilities) which deals with the infrastructural development of the former **Officine Meccaniche Reggiane** area.

Reggiane Spa aims to develop both in infrastructural and functional terms the **Parco Innovazione**, today consisting of the **Technopole** for industrial research and technology transfer and of the **Loris Malaguzzi International Centre**, home of *Reggio Children*.





WHY REGGIO EMILIA



SOCIETÀ
DI TRASFORMAZIONE
URBANA

“REGGIANE”

REGGIO EMILIA IS IN CENTRE OF ITALIAN PRODUCTION SYSTEM AND IS, WITH ITS 15 BILLION EURO OF GDP/YEAR AND OVER 50,000 COMPANIES, ONE OF THE MAIN ECONOMIC DRIVERS IN ITALY

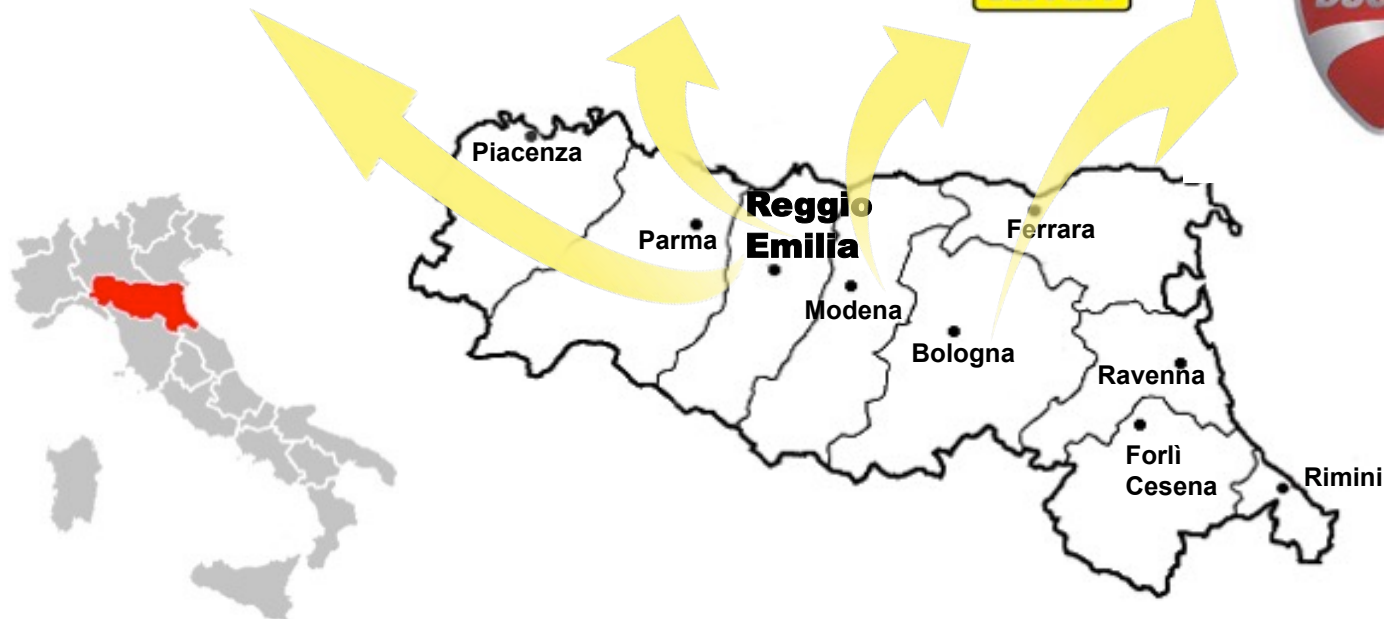
SOCCORSO
DI TRASFORMAZIONE
VEGETARIA

"REGGIANE"





MaxMara



Made in Italy, Made in Emilia



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URBANA

“REGGIANE”



Reggio Emilia, in the heart of Italy's Food Valley, is a special place where people can find new opportunities to learn more, build and strengthen synergistic international partnerships. Not least because of its **high-speed train station**, "Reggio Emilia AV Mediopadana", that represents one of the most important junctions in northern Italy.

Reggio Emilia is **connected to the Italy's main cities of art**, the cradle of world culture: just 40 minutes from **Milan**, 1 hour from **Florence**, 2 hours from **Rome** and **Turin**, just over 3 hours from **Venice**.



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URBANA

“REGGIANE”

FOOD
HACK
LAB
FOR
CITIES





The “**knowledge economy**” is our model of development for smart and sustainable growth, a system that revolves around research and innovation, cooperation and the transfer of technology.

Education and culture, social cohesion and best practices are the other cornerstones of the **innovation system**, giving Reggio Emilia a cutting edge in such areas as **mechatronics**, **farming** and **food**, **green economy**, child education, **fashion industry**.





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There is a distinctive factor in Reggio Emilia's social and economic fabric: a unique "identity" forged by our values centred around the individual and its needs as well as **quality of life**.

The Reggio Emilia way of life is based on hospitality, solidarity, cooperation and **quality of services** that are the model both in Italy and throughout the world.

The educational philosophy carried forth in the Municipal Infant-toddler Centers and Preschools of Reggio Emilia, called **Reggio Emilia Approach**, has inspired other schools all over the world.



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// **ENTREPRENEURIAL CAPACITY**, at the top of national exports and of innovative industrial production.

// **COMPETITIVE INFRASTRUCTURES**, connected to main European cities; 100% of the area served by broadband.

// **ENVIRONMENTAL SUSTAINABILITY**, at the top of the rankings for waste collection, green areas per capita, water management, energy and natural resources saving.

// **PASSION FOR CULTURE AND HISTORY**. Cultural institutions provide access to knowledge and expressions of art and creativity.

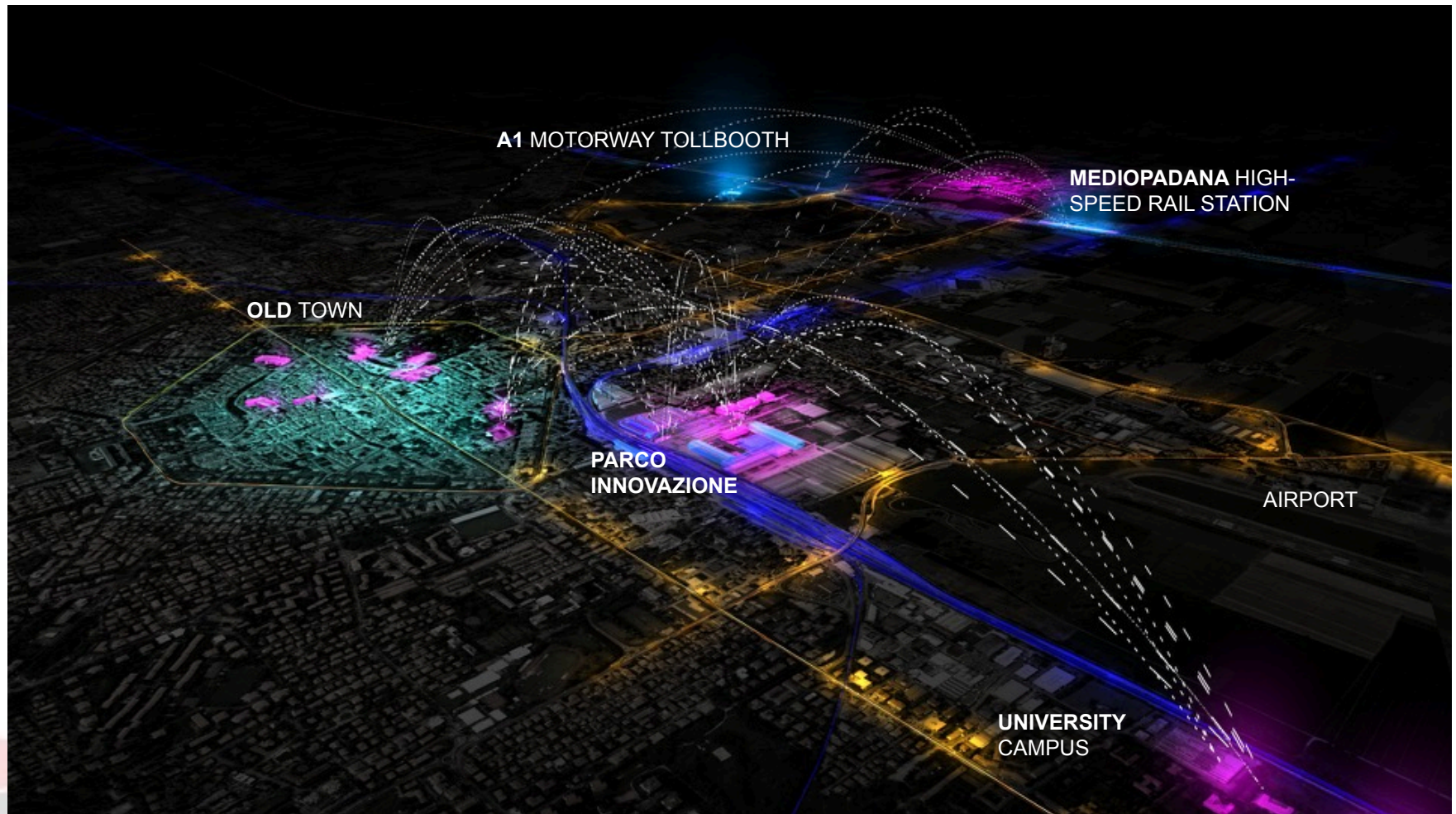
// **COMMUNITY AND RELATIONSHIPS**. Social services, cooperative commitment and openness to the exchange with other cultures make us a welcoming, supportive, responsible community.





WHERE WE ARE

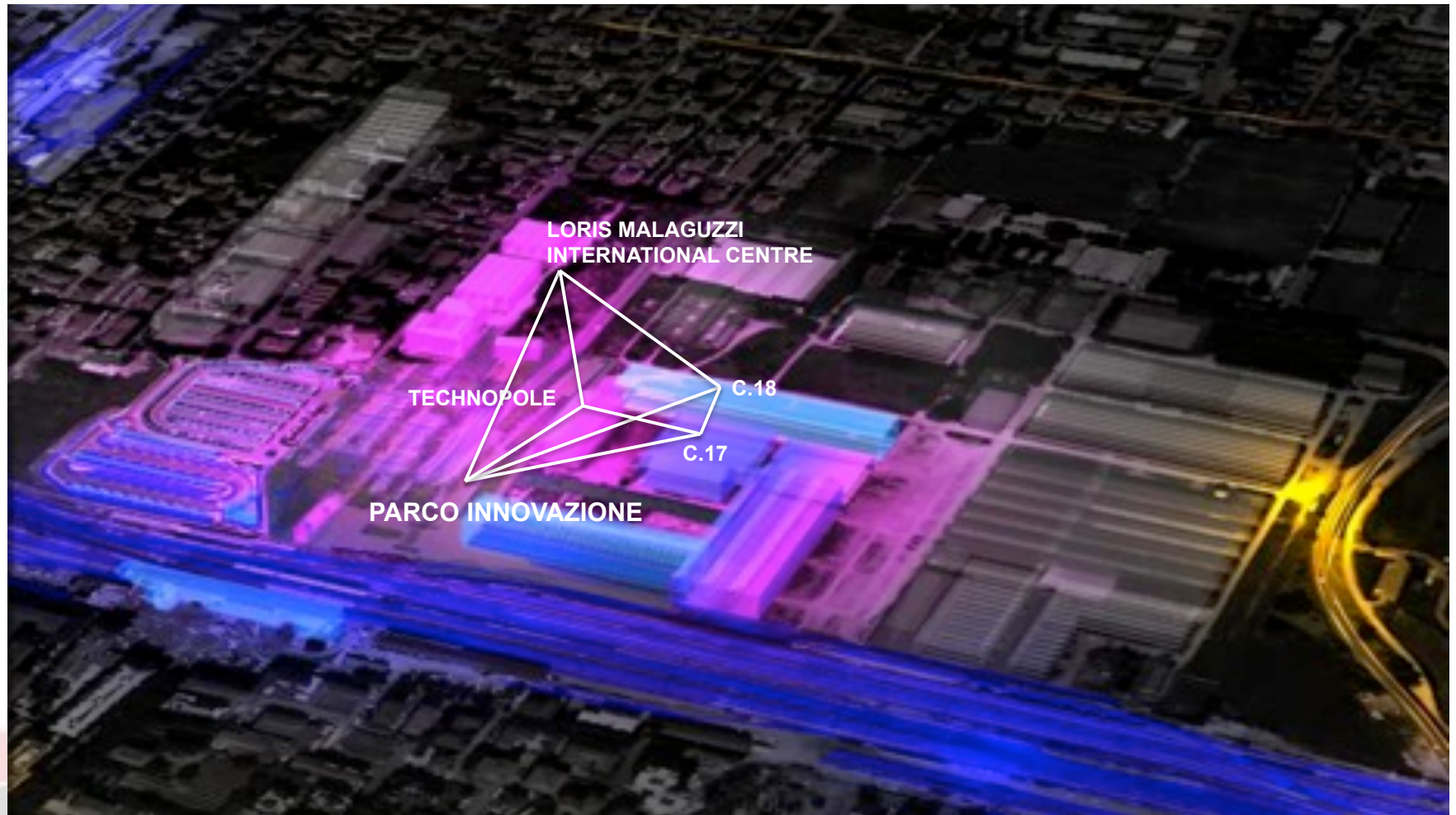
**WE ARE CLOSE TO THE OLD TOWN AND THE UNIVERSITY CAMPUS, 1.5 KM FROM THE HIGH SPEED RAIL STATION AND THE MOTORWAY.
WE BORDER ON THE ORIGINAL RAIL STATION AND THE AIRPORT**





THE PARCO INNOVAZIONE

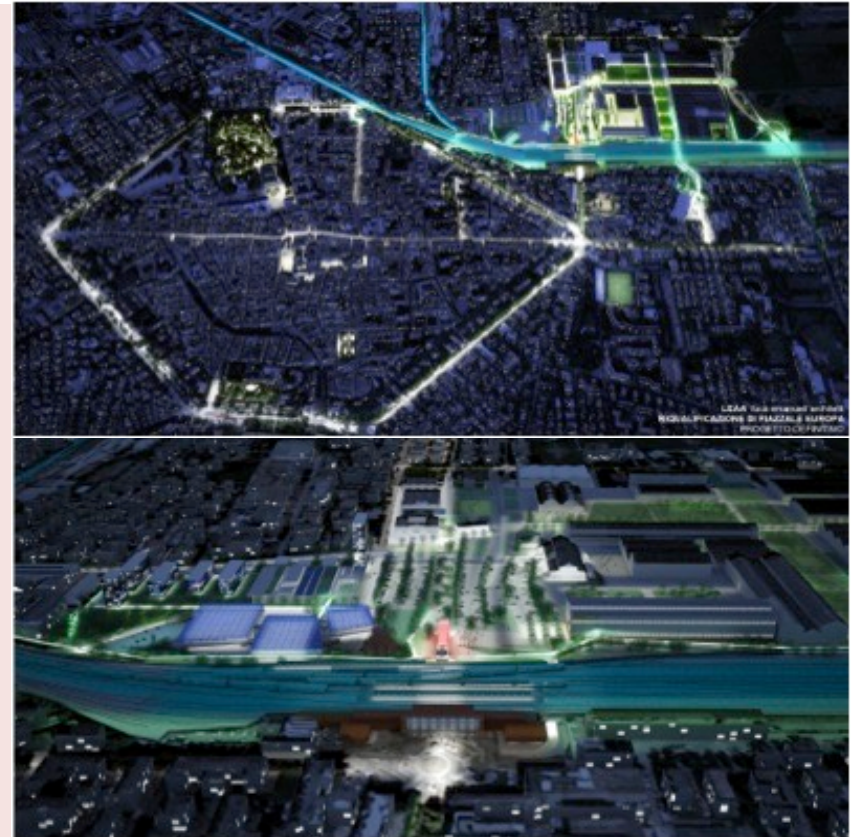
PARCO INNOVAZIONE IS A LOGISTIC, TECHNOLOGICAL AND SERVICE PLATFORM ABLE TO BOOST THE EXCHANGE AND SHARING OF KNOWLEDGE BETWEEN THE WORLD OF BUSINESS AND INDUSTRIAL RESEARCH





The **Parco Innovazione** now developing in Reggiane Area is the focal point of a **new model of local economic development**, the physical place where some of the distinctive skills of the territory are settled and where the innovation system, created thanks to the synergies among City Council, companies and research, becomes more organic and effective.

The **Parco Innovazione** in Reggio Emilia combines present and future and is concerned to enhance a city which is strongly attractive for public and private investors, for researchers, for those who create jobs, for creative talents, even beyond national borders.





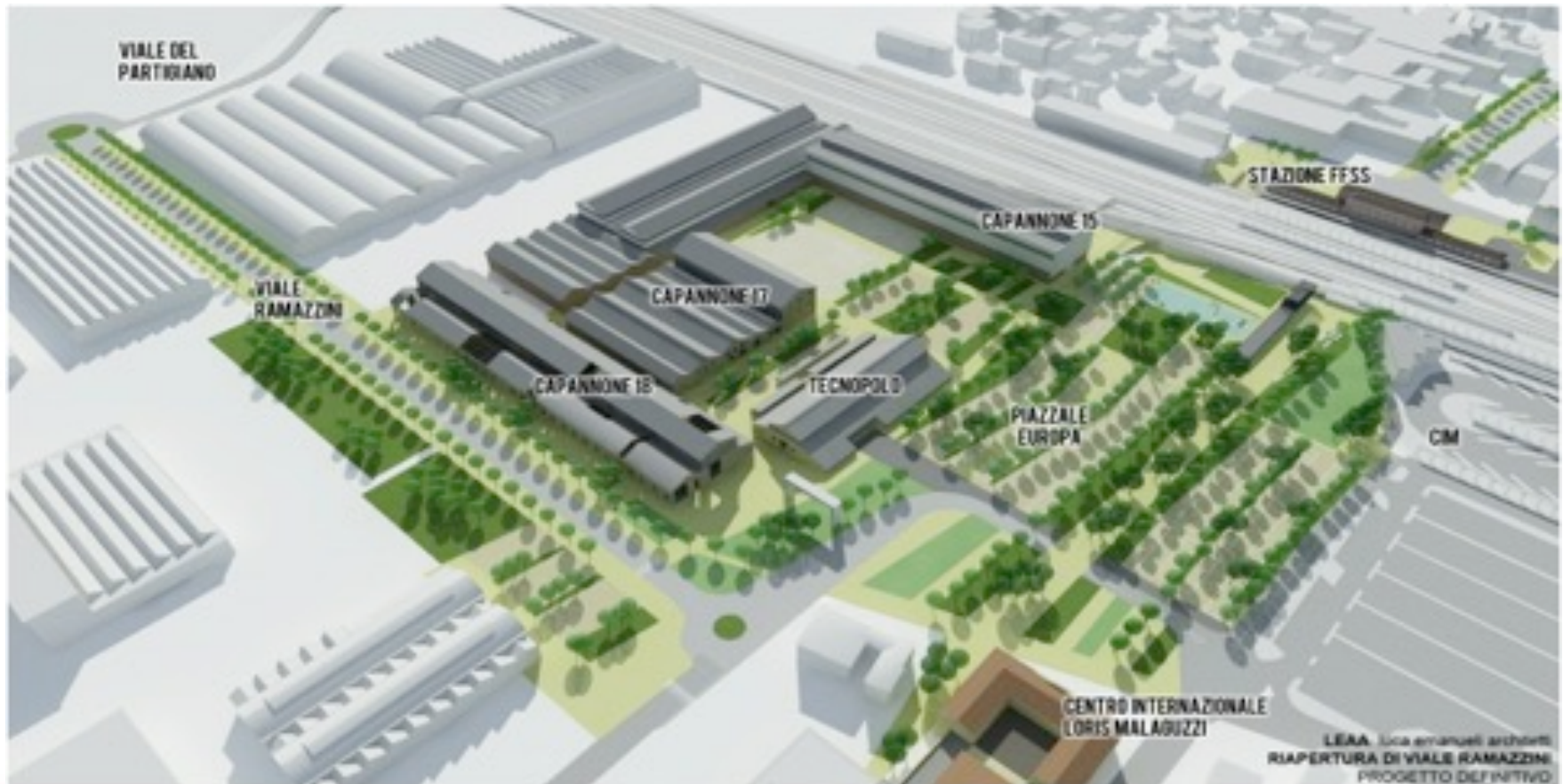
The **Parco Innovazione** has a high competitive value and will be the driving force for the entire economy of Reggio Emilia, by supporting businesses to create **innovative products and processes** and to give birth to new services, by becoming an **incubator for start-up** and **spin-off** and by developing national and **international relations**, through the crossing of supply and demand in strategic economic sectors.





WHY SETTLING HERE

PARCO INNOVAZIONE PROVIDES BUSINESSES WHO CHOOSE TO JOIN IT HIGHLY QUALIFIED SPACES AND SERVICES, STRUCTURES AND SKILLS ABLE TO GUARANTEE OUTSTANDING INDUSTRIAL RESEARCH





// **HIGH QUALITY SPACES.** Not only functional and innovative, but also of high representation for the companies

// **INNOVATIVE COMPANIES.** Leading companies at the international level in research and development fields

// **RESEARCH CENTRES.** Know-how sharing and collaboration with specialized research centers

// **TECHNOLOGICAL TRANSFER.** Constant collaboration with university laboratories and research centers; services for the economic exploitation of research results at the international level

// **INTERNATIONAL NETWORKING.** Provision of international relations for the subjects settled in the area

// **SKILLS.** Preferential relationships with schools and universities





PARTNERSHIP



- **ASTER**
networking portal of High Technology in Emilia Romagna.
- **CRPA LAB**
- **LORIS MALAGUZZI INTERNATIONAL CENTRE**
- **FAB LAB**

- **E-35 FOUNDATION** (EU project management agency)
- **UNINDUSTRIA**
- **UNIVERSITY OF MODENA AND REGGIO EMILIA**
 - Intermech - Mectron
 - En & Tech
 - Biogest - Siteia
- **IREN RINNOVABILI - ALTERVIS RESEARCH CENTRE**





R&D SERVICES

The **Parco Innovazione** is aimed to enhance business development through knowledge management.

Services are provided by REI, ASTER, UNIVERSITY of Modena and Reggio Emilia and by the firms themselves which are setting up in the area and provide workshops and skills.

SERVICES:

- addressing of the services offered by the subjects in the area and within the network
- support in the fields of contracts and matchmaking
- collect and bring out the needs of firms
- reduce the gap between supply and demand in research
- encourage the creation of a market for innovation services





REI REGGIO EMILIA INNOVAZIONE

Centre for Innovation and industrial research, laboratory and technology transfer, within high-technology network (HTN) in the Emilia-Romagna Region.

In particular REI is manager of the portal Technopole of Reggio Emilia for the Network htn.

CREDITS:

- ACCREDIA
- EMILIA-ROMAGNA HIGH TECHNOLOGY NETWORK
- MINISTRY OF UNIVERSITY AND RESEARCH
- ITALCERTIFER (FERROVIE DELLO STATO)
- AEF (for ISOBUS LAB)



LABORATORIES REI

EMC ELECTROMAGNETIC COMPATIBILITY one of the most advanced laboratories in Italy as concerns technology and dimensions; it can accommodate industrial equipment and large vehicles and give the possibility to create and validate a mathematical model for the simulation of the electromagnetic behaviour through a specific tool (cst microwave studio)

EML ELECTRIC MOTORS
the only one laboratory accredited by Accredia on this topic in Italy

ISOBUS one of four laboratories in the world and unique in Italy, recognized by AEF (Agricultural Electronic Foundation), German Foundation created to standardize certification procedures ISOBUS

active participation in technical committees for the definition of certification procedures





LABORATORIES UNIMORE

INTERMECH – MO.RE.

Interdepartmental research center for applied research services in the field of advanced mechanical and motoring

EN & TECH

Materials, systems and methods for improving energy efficiency in buildings, lighting and home automation, efficient energy conversion

BIOGEST - SITEIA

Interdepartmental Research Centre for the improvement and enhancement of biological resources and agricultural business





LABORATORIES CRPA

CRPA LAB IS A LABORATORY DEDICATED TO INDUSTRIAL RESEARCH ON THE TOPICS OF ENVIRONMENT, ENERGY and AGRICULTURAL BUSINESS.

CRPA LAB _ FOOD DEPARTMENT

It develops industrial research and technology transfer in the fields of manufacturing and processing of meat, milk and vegetables.

CRPA LAB_ ENVIRONMENT AND ENERGY DEPARTMENT

It develops industrial research and technology transfer for the management and treatment of effluents and organic waste and production of renewable energy from biomass





LABORATORIES IREN RINNOVABILI



ALTERVIS RESEARCH CENTRE

Research center on the development of renewable sources, founded by *IREN Rinnovabili* with the collaboration of the University of Modena and Reggio Emilia. It operates in particular on the topics of applied research, training and planning.



HUMAN CAPITAL

STABLE CONNECTIONS WITH:

- MODENA & REGGIO UNIVERSITY
- PARMA UNIVERSITY
- IFTS
- ITSMAKERS
- SPINNER



NETWORK

STABLE CONNECTIONS WITH:

- LOCAL CHAMBER OF COMMERCE
- ENTERPRISES ASSOCIATIONS
- FAB LAB
- CLUB MECCATRONICA
- CLUB DIGITALE





INTERNATIONALIZATION



- SUPPORT OF THE EU PROJECT MANAGEMENT AGENCY
- INTERNATIONAL NETWORKING
- INTERNATIONALIZATION THROUGH EUROPEAN PROJECTS UNDER H2020
- PROMOTING SCIENTIFIC AND TECHNOLOGICAL COOPERATION





SPACES





ACCESSIBILITY



SERVICES



SERVICES



BUILDING 17



BUILDING 17

Relational spaces



BUILDING 17

Offices headquarters



BUILDING 18



BUILDING 18

Relational spaces



CAPANNONE 18

Laboratories and research spaces





SETTLEMENT SERVICES

CONVENTION CENTER - 400 PLACES

CAFE RESTAURANT

CONFERENCE HALLS

PRIVATE PARKING

INDOOR GARDENS

SECURITY

CONCIERGE

BROAD BAND

ADMINISTRATION



REAL ESTATE OPPORTUNITIES



Different, flexible spaces are suitable for all kinds of companies, designed with the characteristics of new-generation buildings, in order to help boost the wellbeing of the people who work there and save on running and maintenance costs.

ENERGETICALLY PERFORMING BUILDINGS

INNOVATIVE BUILDING TECHNIQUES

SMART SERVICES (ENERGY MONITORING, REMOTE CONTROL)

OPPORTUNITY TO CUSTOMIZE SPACES

DEDICATED CAR PARK AVAILABLE





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