

22@Barcelona Innovation District

22@BARCELONA INNOVATION DISTRICT

David Martínez Garcia
Project Director – 22@ Committee



**14th High Level Forum on Regional
and Urban Policy Cooperation**
EU-China Summit

Smart City & Digital Transition
Brussels, April 9th 2019

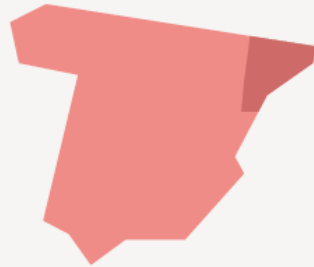




Barcelona



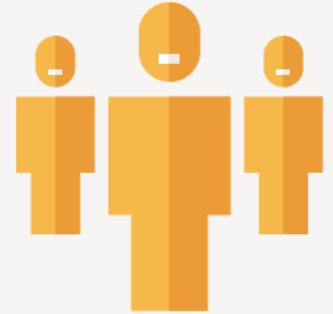
1,628,936
inhabitants



3.5%
as % of Spain



102.2 km²
surface area



15,944.9
inhab/km²

POPULATION
(INHABITANTS)

POPULATION
O/ SPANISH TOTAL

SURFACE AREA
(KM²)

DENSITY
(INHAB/KM²)

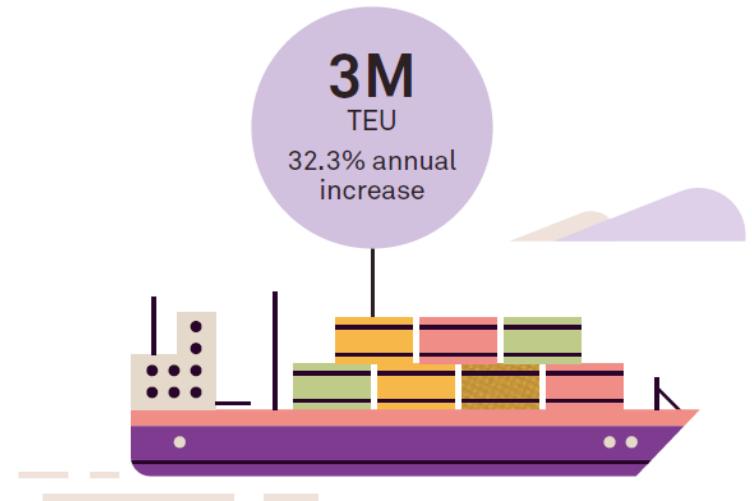
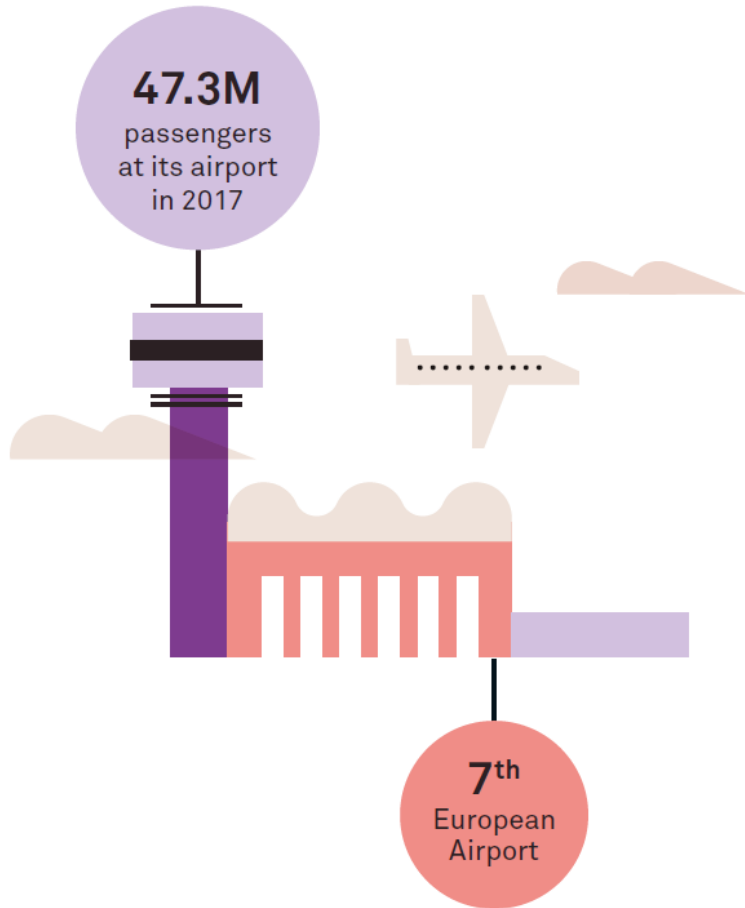
**Metropolitan
Area***

4,812,948

10.3%

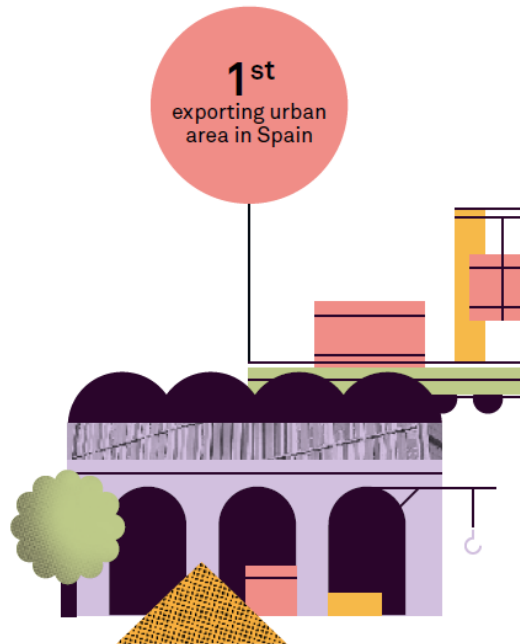
2,464.4

1,953

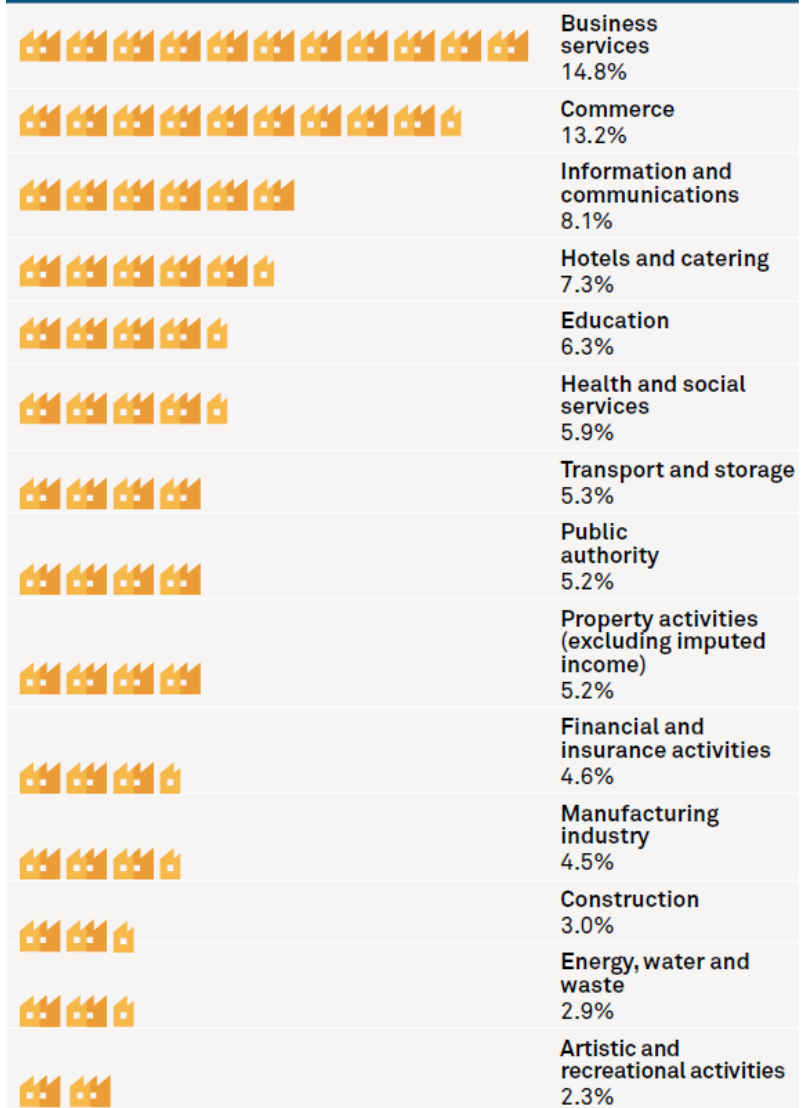


Productive structure. Employees by economic sector, 2017 (%)

	BARCELONA	BMR	CATALONIA	SPAIN
Agriculture	0.0	0.1	0.3	0.4
Industry	7.4	14.0	16.3	14.1
Construction	2.7	4.1	4.7	5.3
Services	89.9	81.8	78.7	80.0
TOTAL	100.0	100.0	100.0	100.0

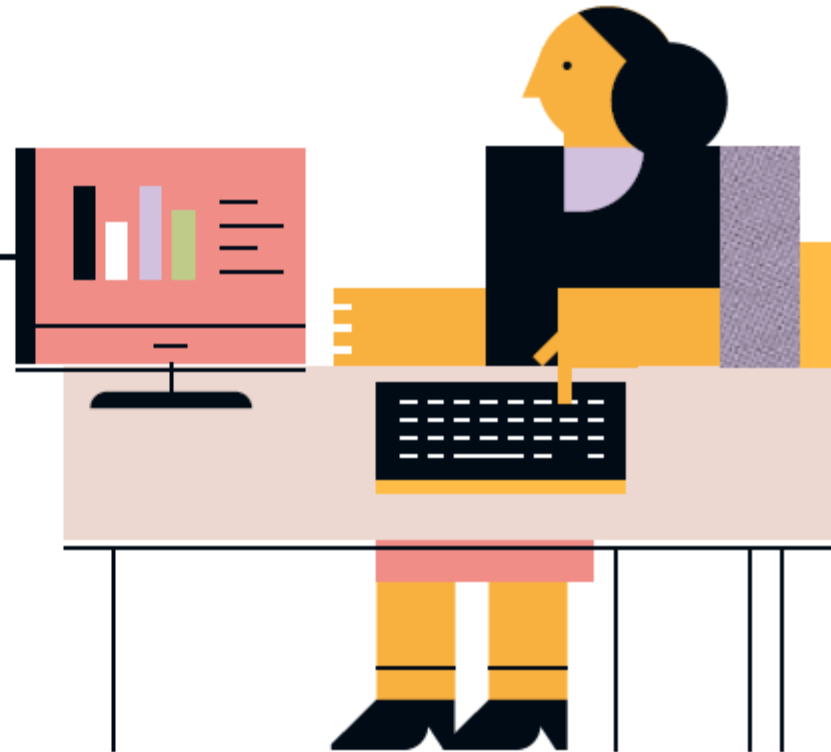


Main branches of activity according to GVA in Barcelona, 2017 (% of total)



More than
54,000 jobs
in the ICT sector

an increase
of 35.9%
compared to
2011



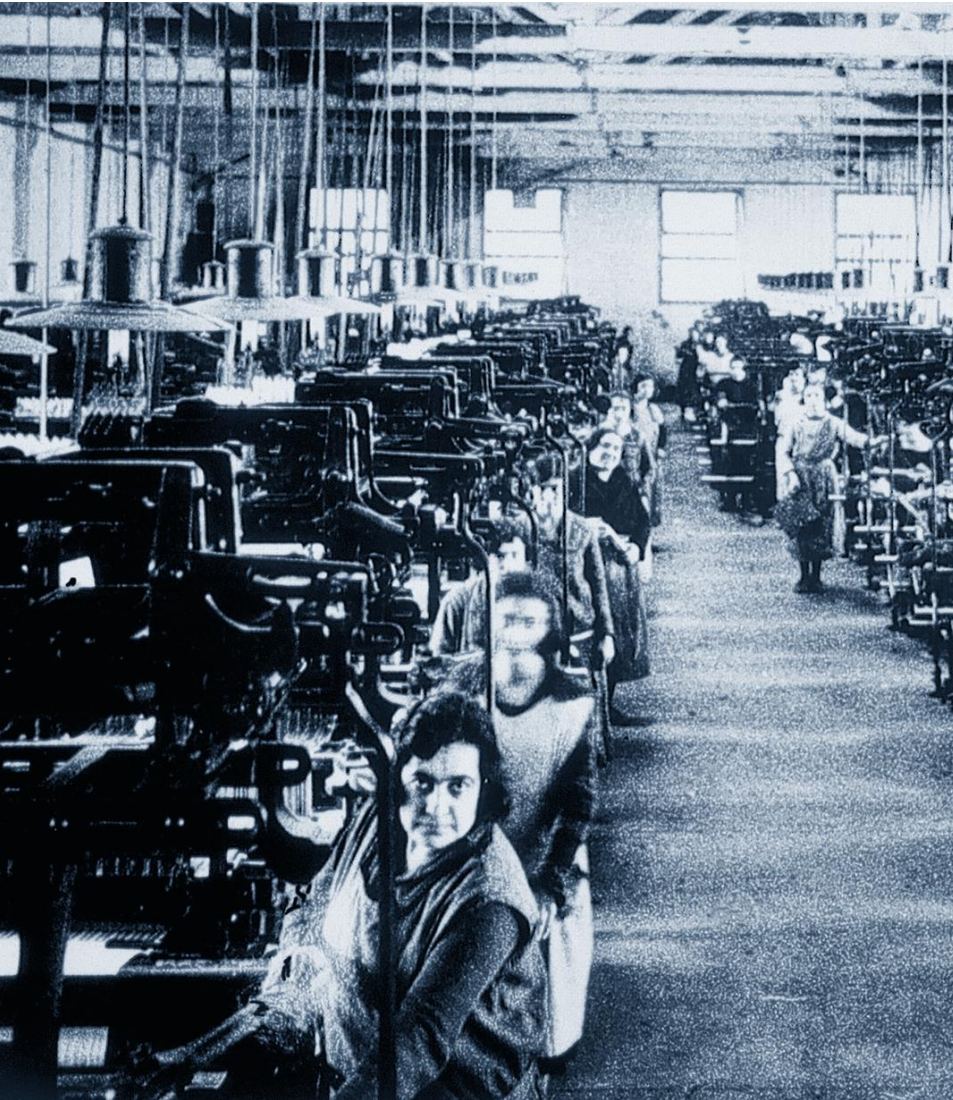


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Change of model: From manufacture to knowledge economy

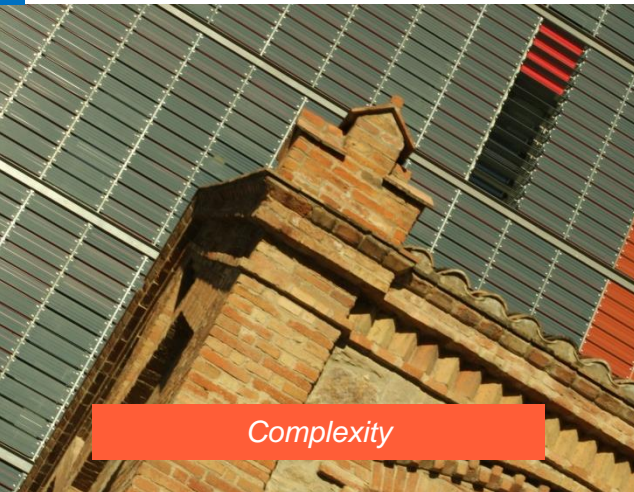


Source: BCNActiva



The 22@ Plan

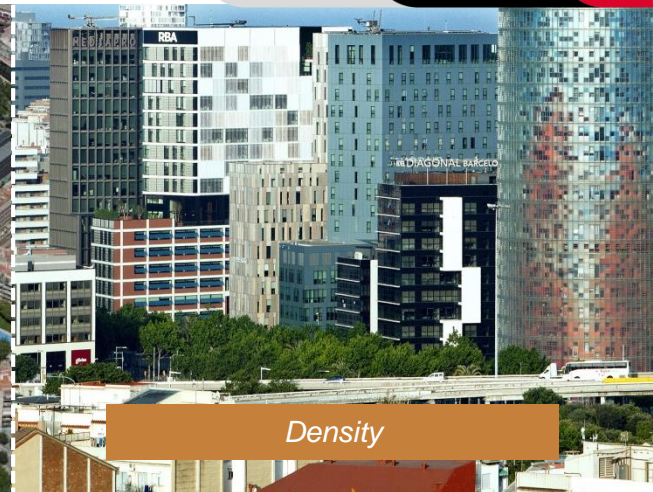




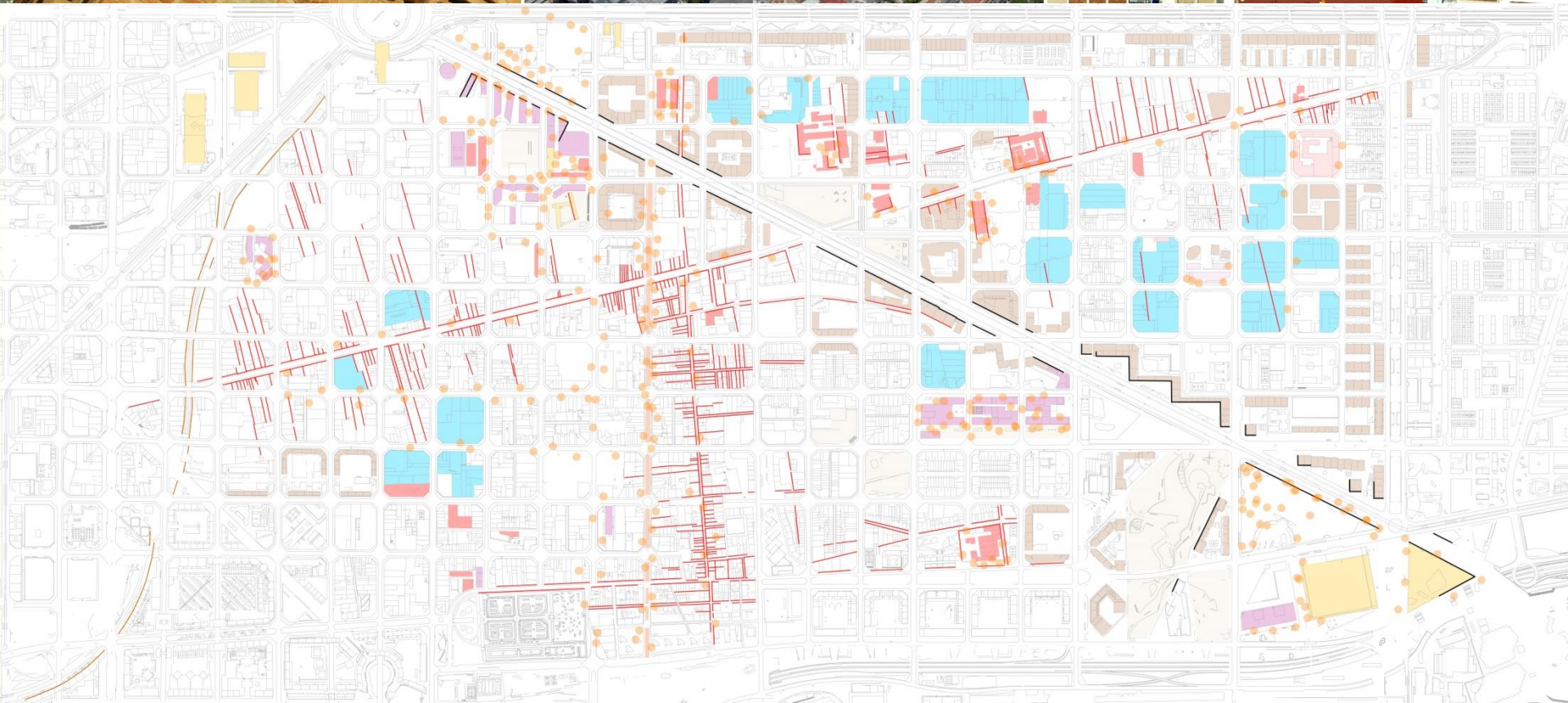
Complexity



Mixture

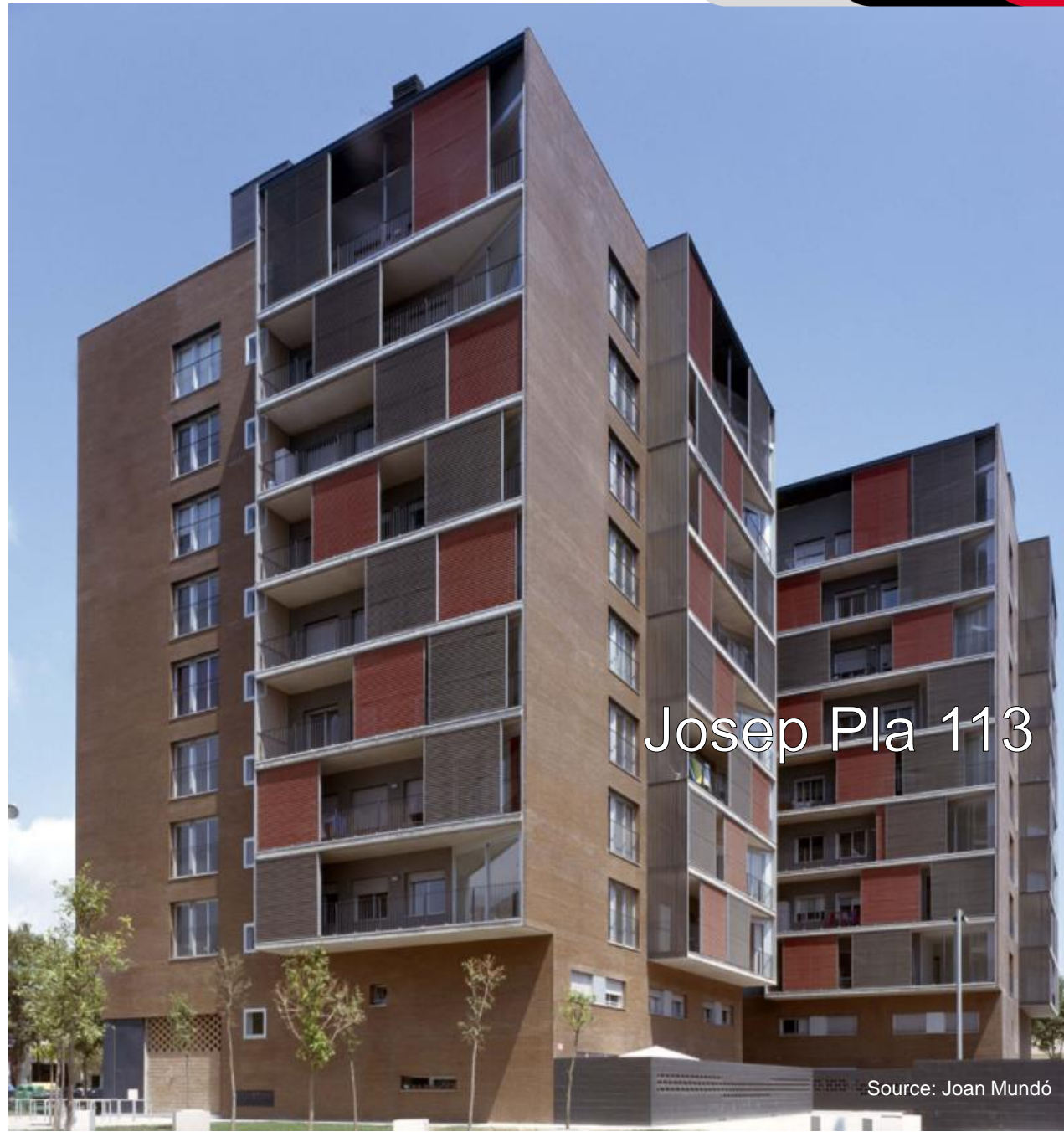


Density









Josep Pla 113



Infrastructure Plan





Can Framis





Source: BCNActiva



Citizens as audience

Collaborative project design

social sphere
community / neighbors



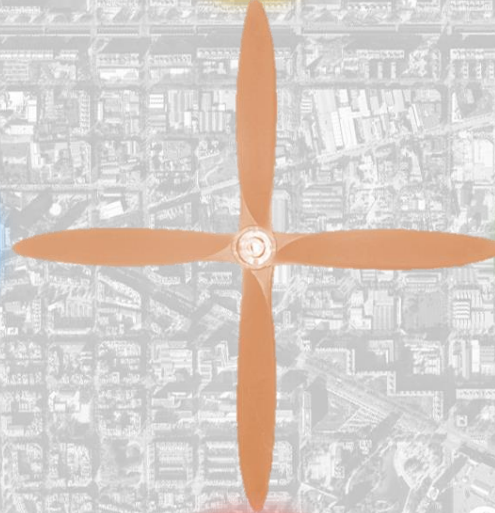
academic sphere
universities / research centers



private sphere
companies / entrepreneurs



public sphere
city council / administration



Agreement for a new 22@



19 measures addressing social, economic and sustainability challenges
with **citizens** in the center



Thank you for attending!