

An aerial photograph of a coastal city, likely Haikou, China. The image shows a large body of blue water in the foreground with a prominent artificial island. The island has a winding, path-like shape and is surrounded by water. In the background, a dense urban skyline with various high-rise buildings is visible under a clear blue sky with some light clouds. The overall scene depicts a modern, developed coastal area.

Internationalization of binjiang seashore garden city 国际化滨江滨海花园城市

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1. 海口概况

An Overview of Haikou

2. 医疗健康和医药产业发展情况

Development of Health Care industry and the
Pharmaceutical Industry

Hainan: the only provincial-level Special Economic Zone in China, second largest island in China, natural resorts destination

海南：中国唯一的省级经济特区,中国第二大岛屿,天然旅游度假目的地

The province with **the largest** territory area (including sea area) in China 中国陆域面积最小、管辖海域面积最大的省

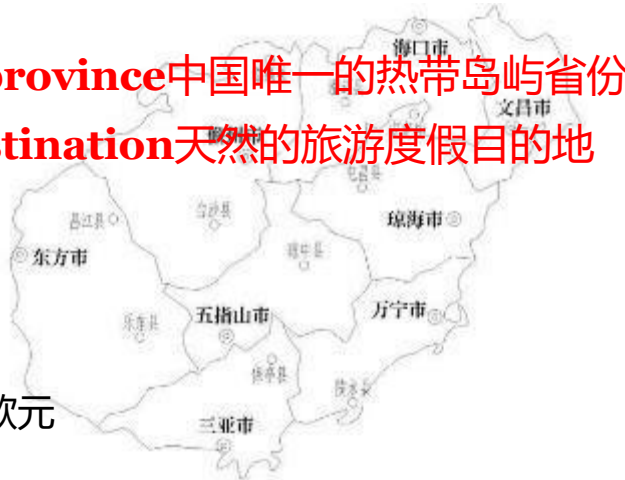
Hainan Island is the **second largest** island in China 海南岛是中国的第二大岛屿

The **only** provincial-level Special Economic Zone in China 中国唯一的省级经济特区

China's **only tropical island province** 中国唯一的热带岛屿省份
Known as **natural resorts destination** 天然旅游度假目的地

The resident population was **9.34 million** at the end of 2018 全省常住人口**934**万人

GDP was **63.58 billion** Euros in 2018 **2018** 全省生产总值**63.58**亿欧元



2018年4月，国家提出支持海南全岛建设自由贸易试验区，支持海南逐步探索、稳步推进中国特色自由贸易港建设。

	Hainan Free Trade Zone 海南自由贸易区	Other 11 Free Trade Zones 其他 11 个自由贸易区
Regional Distribution 布局范围	Cover the whole island覆盖全岛 (35,400 square kilometers陆地面积 3.54 万平方公里)	Part of areas (Bonded Areas, Economic Development Zones, Ports, etc.) 120 square kilometers approximately部分地区(保税区、经济开发区、港口等)约 120 平方公里
Industrial Structure 产业结构	Modern services industry, an industrial structure primarily focusing on service economy以 服务型经济为主	Transform leading manufacturing services to high-end and update goods trading 生产和贸易服务转变
Developing Goal 发展目标	Build Chinese characteristic Free Trade Ports** 探索建设中国特色自由贸易港**	

**Free Trade Ports: Allows foreign products, capitals enter and exit port areas freely. All or most of the goods, which enter and exit the ports are exempted from customs duties as well as permitting developing goods free storage, exhibition, break-up, modification, re-packaging, sorting, processing, manufacturing and other business activities

Haikou is the political, economic and cultural center and traffic information hub of Hainan province as well as “the Belt and Road” strategic fulcrum city 海口是海南的省会城市，是海南的政治、经济、文化中心 and 交通、信息枢纽，“一带一路”建设支点城市

Land area: **2289.09** square kilometers
陆域面积：**2289.09**平方公里

Sea area: **830** square kilometers
海域面积：**830**平方公里

Resident population:
2.27million
常住人口：**227万**

Haikou (The capital of Hainan) 海口 (海南的省会城市)



Multiple awards:

获得多项城市殊荣：

- “Chinese Glamour City”
- “The most happy city in China”
- “Excellent Tourism City in China”
- “National Environmental Protection Model City”
- “National Health City”
- “National Garden City”
- “National historic and cultural city”
- “National Civilized City”
- “National double-support model city”
- “National Tourism Standardization Demonstration City”
- “The most innovative international exhibition city”
- “China Habitat Environment Award”
- 2017 “Top 50 Most Potential Cities in China”
- The First International Wetland Cities in the World

Haikou gathers the most competitive development advantages - unique location 海口具有独特的竞争优势—独特的地理位置



Pearl River Delt
珠江三角洲

1-hour flight
1小时的飞行

Haikou 海口

3-hour flight
3小时的飞行

Southeast Asian countries:
Singapore, Thailand, etc.
东南亚国家:新加坡、泰国等。



The intersection of South China Economic Circle, North Gulf Economic Circle, ASEAN Economic Circle and Southeast Asian Economic Circle 海口处于华南经济圈、北部湾经济圈、东盟经济圈、东南亚经济圈的几何交汇中心



China's regional shipping hub connecting Southeast Coast and ASEAN and Southeast Asia 中国连接东南沿海和东盟、东南亚的区域航运枢纽



Important open portal to the Pacific and Indian Ocean 面向太平洋和印度洋的重要对外开放门户

Haikou gathers the most competitive development advantages - first-class ecological environment 海口具有独特的竞争优势—生态环境一流



- The average annual temperature is **24.3 °C**
年平均气温**24.3°C**

- Good air quality rate is **99%**空气质量优良率一直保持在**99%**

first-class
ecological
environment
生态环境一流



- **The first pilot** city of "World Health City"
中国第一个“世界健康城市”**试点城市**

- Will achieve **full coverage** of clean energy vehicles by 2030
2030年前将实现清洁能源**汽车全覆盖**

- Green coverage rate reaches to **42.7%**建成区绿化覆盖率**42.7%**

- Dongzhaigang Mangrove **National** Nature Reserve东寨港红树林**国家**
级自然保护区

- Lei Qiong Haikou Volcano Group **World** Geopark雷琼海口火山群**世界**
地质公园

- The First **International** Wetland Cities in the World全球首批**国际**湿
地城市



Haikou gathers the most competitive development advantages - distinct advantages of late-coming 海口具有独特的竞争优势—后发优势明显

Many industries are still in their early stage and Haikou has the potential land development.
很多产业才刚刚起步

The planning development strength in 2020 is **22.3%**
规划开发强度为**22.3%**

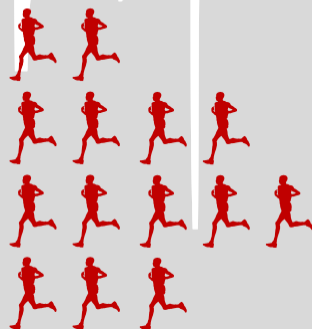
Urban indicators*
开发强度*

Haikou **21%**海口**21%**

Shenzhen **46.22%**深圳**46.22%**

Shanghai **50.36%**上海**50.36%**

Xiamen **33.15%**厦门**33.15%**



(*The internationally recognized livable city standard is less than **30%**)

(*国际公认的宜居城市的标准是开发强度低于**30%**)

industrial development

海口重点发展产业

- Haikou is trying to identify its coordinates in the new round of industrial restructuring and upgrading, identify its location in the globalization of industry chain, focus on key industries and promote high quality development. 海口力图在新一轮产业转型升级中找准坐标，在产业全球化链条中找准定位。



Tourism
旅游业



Internet
互联网业



Pharmaceutical
Manufacturing
医疗健康产业



Pharmaceutical
industry
医药产业



Traffic &
Logistics
交通物流业



Tropical
Agriculture
热带特色农业



Cultural and
Sports Industry
文体产业



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Pharmaceutical Manufacturing

医疗健康产业



海口现有公立三级甲等综合医院5所，床位规模均达到**1000**张以上，为全省**50%**以上的人员提供医疗服务，是海南省医疗服务保障中心。

There are currently five high-ranking general public hospitals serving as the center for medical services. With over **1000** available beds for treatment, they provide medical services for over **50%** of the residents in Hainan.

学术机构包括海南大学、海南医学院等高等院校及南药集团等科研机构，为海口医疗健康产业发展提供了**技术支撑**。

Academic institutions including Hainan University, Hainan Medical College, Southern Pharmaceutical Group are providing technical support for the development of health industry in Haikou.



Initially formed an industrial cluster represented by QiluPharmaceutical, Puli Pharmaceutical, XianshengPharmaceutical, Shuangcheng Pharmaceutical and ChanganPharmaceutical.

The added value for Haikou's pharmaceutical industry registered 3 billion Euros in 2018, a 16% increase from the previous year.

- **55** pharmaceutical companies
 - **24** medical professional research institutes
- **10** national and provincial key (engineering) laboratories
 - **6** national and provincial engineering (technical) research centers
- **2** postdoctoral workstation
 - **5** national and provincial enterprise centers



Explore the pilot project for the transfer and transformation of major national science and technology projects. Plan and Construct “Haikou New Medicine Valley”

pharmaceutical industry park area

医药产业园区

高新区药谷工业园

The Pharmaceutical Valley Industry Park

总规划建设7200亩，已开发4800亩

Total Area planned for the industry park is 7200 MU(480 hectares) with 4800 MU(320 hectares) already developed.

已引进相关医药企业64家

64 pharmaceutical businesses settle in Haikou



美安医药健康产业园

Maxhealth Medical Group. Industry Park

首期规划建设2000亩

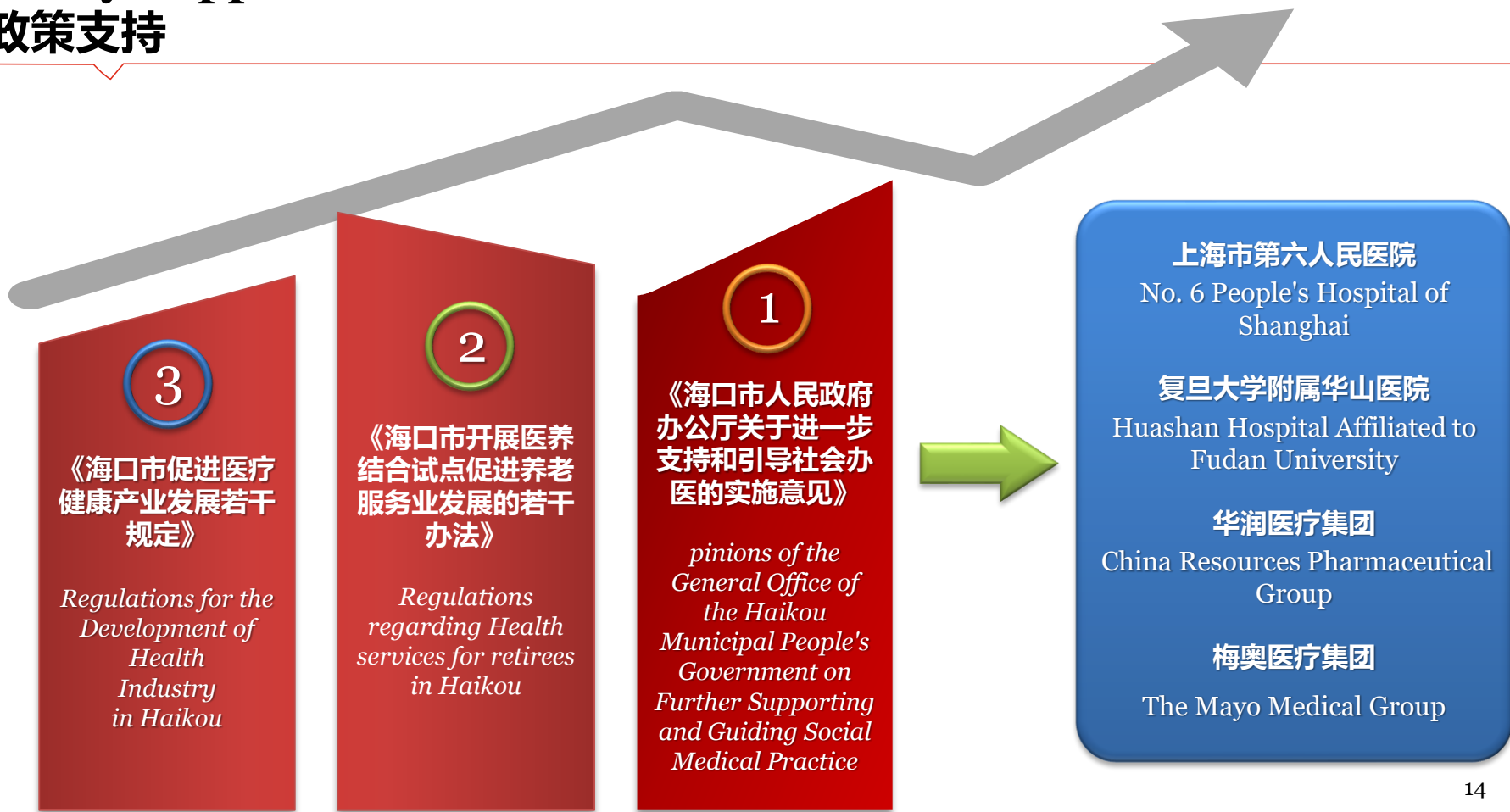
Initial Planning for a construction area of 2000 MU (133 hectares)

Tetranovinternational医药公司、美国泰基诺医药等14个产业项目入园

14 pharmaceutical projects have been established in the park, involving companies like Tetranovinternational Pharmaceutical co. and many others.



Policy Support 政策支持



Development Strategies

发展思路



充分发挥海口的生态环境优势和医疗服务优势

Bring into full play the advantages of Haikou's ecological environment and medical services



规划建设具有国际先进水平

International advanced level of planned development



服务功能齐全的综合医疗保健服务机构

Comprehensive Medical and Health Service Institutions with Complete Service Functions



依托高水平的技术支撑和服务辐射作用

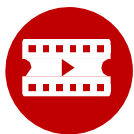
Rely on high-level Technical Support and Service Radiation

We seek to build an international city of health.

打造国际性健康城市

医疗旅游

Medical Tourism



健康服务产业

Health Service Industry



康复疗养健康养老

Rehabilitation and Health
Center for the Aged



科技医药产业

Science and Technology
Pharmaceutical Industry

Intent of Cooperation

合作需求

1

引进国际先进水平的医疗机构

We seek cooperation with international advanced medical institutions.

2

引进国际先进医养结合健康服务项目

We seek to establish international advanced health service projects of medical and nursing integration.

3

引进实力雄厚的国际生物制药企业到海口园区投资

We seek investment from international biopharmaceutical enterprises.

4

吸引国际优秀医药人才到海口创新创业

We seek to attract international medical talents to pursue a career in Haikou.

5

鼓励国际科研院校到海口设立分支机构

We encourage international scientific research institutions to establish branches in Haikou.

我们欢迎各位嘉宾、朋友们来海口投资兴业，
我们诚挚期望有机会为大家提供更好的服务。

We welcome all guests and friends to invest in Haikou, and we sincerely
look forward to the opportunity to provide better services for you.

Thank You !

谢谢！

