



Granada human **SmartCity**

AYUNTAMIENTO DE GRANADA



INTERNATIONAL URBAN COOPERATION
European Union - Asia
国际城镇合作项目：欧盟 - 亚洲

MISSION TO CHINA
09 - 15 JUNE, 2019



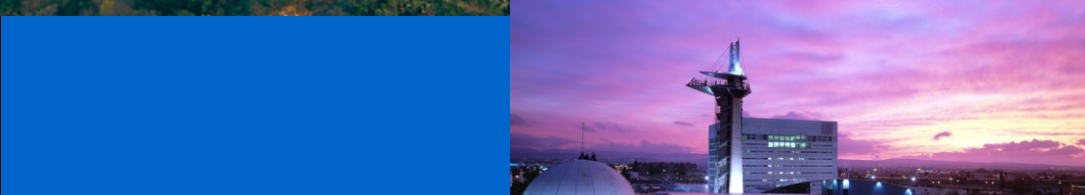
Liuzhou 13th June 2019



Granada
human
SmartCity
AYUNTAMIENTO DE GRANADA



- Metropolitan area 500.000 inhabitants aprox



- **HUMAN HERITAGE** of UNESCO (Alhambra y Albayzin).



- Granada City of Science and Europe City of Sport 2019



- Granada University: Top 300 in the Academic Ranking of World Universities (ARWU) by Shanghai Ranking



COMMUNICATION INFRASTRUCTURES

Free Highways (no tolls) with the rest of Spain



2 AIRPORTS: Granada (20 km)
and Málaga International Airport
(at 144 Kms - 1h 40 min)



Motril Port at 60km

Hi-speed train connection
to Madrid and Barcelona



OUR AMBITION:

To impulse an economic growth based on the use of Information and Communication Technologies (ICT), Health and Biotechnology industries and cultural tourism with a social overall view



Inclusive, environmental friendly and accessible city

VIDEO



“Granada is Re-All”

LAP - COOPERATION PROJECTS IDENTIFIED

1. Urban ecosystem for Health and Biotechnology innovative industries - Health Technology Park of Granada (PTS)
2. Technology and Smart City private companies (onGranada, Círculo Tecnológico de Granada and Chamber of Commerce of Granada)
3. Cultural Management: Tourism, Sports and Music
4. Universities

LAP - COOPERATION PROJECTS IDENTIFIED

1. Urban ecosystem for Health and Biotechnology innovative industries – Health Technology Park of Granada (PTS)



- ✓ Signing of Declarations of Intentions with Liuzhou
- ✓ Develop further cooperation and projects management agreements in the field of "Life Sciences" ⇒ Transfer model
- ✓ Joint research / Exchange activities

LAP - COOPERATION PROJECTS IDENTIFIED

2. Technology and Smart City associations of private companies (onGranada, Círculo Tecnológico de Granada and Chamber of Commerce of Granada)



- ✓ Signing of Declarations of Intentions with Liuzhou
- ✓ Develop further cooperation in promotion of technological R&D&I
- ✓ Implementation of Tech & Smart City Pilots Projects in Liuzhou
- ✓ Open a permanent liaison office of Granada Chamber of Commerce in Liuzhou
- ✓ Participation of Liuzhou public and private entities in Granada International Innovation Forum, to be held on November 2019 and organized by Granada Chamber of Commerce
- ✓ Vocational Training



LAP - COOPERATION PROJECTS IDENTIFIED

3. Cultural Management: Tourism, Sports and Music

✓ 3.1. Tourism: Granada with Kunming and Liuzhou

- Establish a permanent touristic relationship, with tourism offices in both sides acting as a bridge
- Smart and Sustainable Tourism ⇨ Granada has a national government awarded initiative in the field of Smart Destinations

LAP - COOPERATION PROJECTS IDENTIFIED

3. Cultural Management: Tourism, Sports and Music

- Wide range of touristic attractions and resources in Granada territory:
 - ★ Internationally known Cultural heritage (Alhambra, Albayzin...)
 - ★ One of the best Ski resort in Europe (Sierra Nevada)
 - ★ “Tropical Coast” (more than 100 km of pristine beaches)



LAP - COOPERATION PROJECTS IDENTIFIED

3. Cultural Management: Tourism, Sports and Music

✓ 3.2. Sports: Granada with Kunming, Haikou and Yantai

- Granada Football Club owned by a Chinese company (led by Mr. Jiang Lizhang, from Fujian province) and playing in LaLiga (Spanish 1st Division)
- International Sport events ⇨ competitors exchange
- Sierra Nevada Ski Resort ⇨ CARD High Performance Center for Sports
- Granada is European City of Sports candidate for 2019



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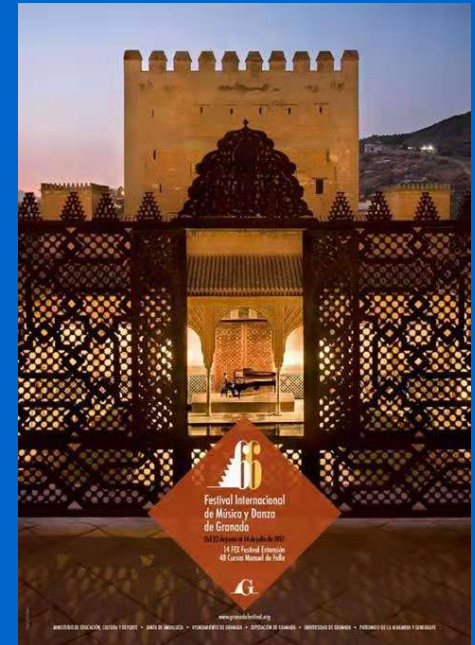
LAP - COOPERATION PROJECTS IDENTIFIED

3. Cultural Management: Tourism, Sports and Music

✓ 3.3. Music:

Participation of Liuzhou artists in:

- International Festival of Music and Dancing
- International Festival of Ancient Music



LAP - COOPERATION PROJECTS IDENTIFIED

4. Universities

- ✓ Signing of Declarations of Intentions between Granada University and Liuzhou Universities
- ✓ Liuzhou Universities to be included in Granada University proposal for EU call “Erasmus+ KA-107 (International Credit Mobility)”: opportunities for students and staff from countries beyond EU to come to participating in higher education institutions (HEIs) in Europe and vice versa (3 to 12 months for students; up to 2 months for professors)



LAP - NEXT IMPORTANT MILESTONE

**IDENTIFY KEY STAKEHOLDERS
FROM LIUZHOU CITY SIDE**



A European Union
Programme
欧盟项目



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LIUZHOU ↔ GRANADA

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