



极限工况 强悍设备

TOUGH WORLD. TOUGH EQUIPMENT.



柳州 LIUZHOU

我们的历史发源地

Our history starts from here

1958

柳工成立

LiuGong was founded

柳工集团与柳工股份公司

LiuGong offers financial success to its investors



广西壮族自治区人民政府
国有资产监督管理委员会
Guangxi Province SASAC

广西投资引导基金有限责任公司
Guangxi Investment Capital Guidance Co., Ltd

92.128%

7.872%

广西柳工集团有限公司
Guangxi LiuGong Group Co., Ltd

社会公众股
Public Shareholder

34.98%

广西柳工机械股份有限公司
Guangxi LiuGong Machinery Co., Ltd

65.02%

深圳证券交易所代码 000528

Shenzhen Stock Exchange Code 000528



使命 Mission

致力于为客户提供卓越的
工程机械产品和服务
We are committed to
providing customers with
excellent construction
machinery and service.

愿景 Vision

成为工程机械行业世界级企业
We aim to become a world-class
company in the construction
machinery industry.

价值观 Values

客户导向
Customer
oriented.

以人为本
People
foremost.

品质成就未来
Assuring future
by quality.

合作创造价值
Creating value
through cooperation.

60载光辉历史



A proud history of growth

1966

中国第一台装载机Z435诞生
LiuGong launched China's first wheel loader, Z435

1987

引进卡特技术
LiuGong introduced Caterpillar technology

1993

深交所上市
LiuGong began trading on the Shenzhen Stock Exchange

2002

提出建设“开放的国际化柳工”
LiuGong proposed the building of "open and internationalized" LiuGong

2015

海外收入占比达30%
LiuGong's overseas sales revenue accounted for over 30% of total revenue

2016

发布全球首创垂直举升装载机
LiuGong launched its revolutionary new product, the Vertical Lift wheel loader

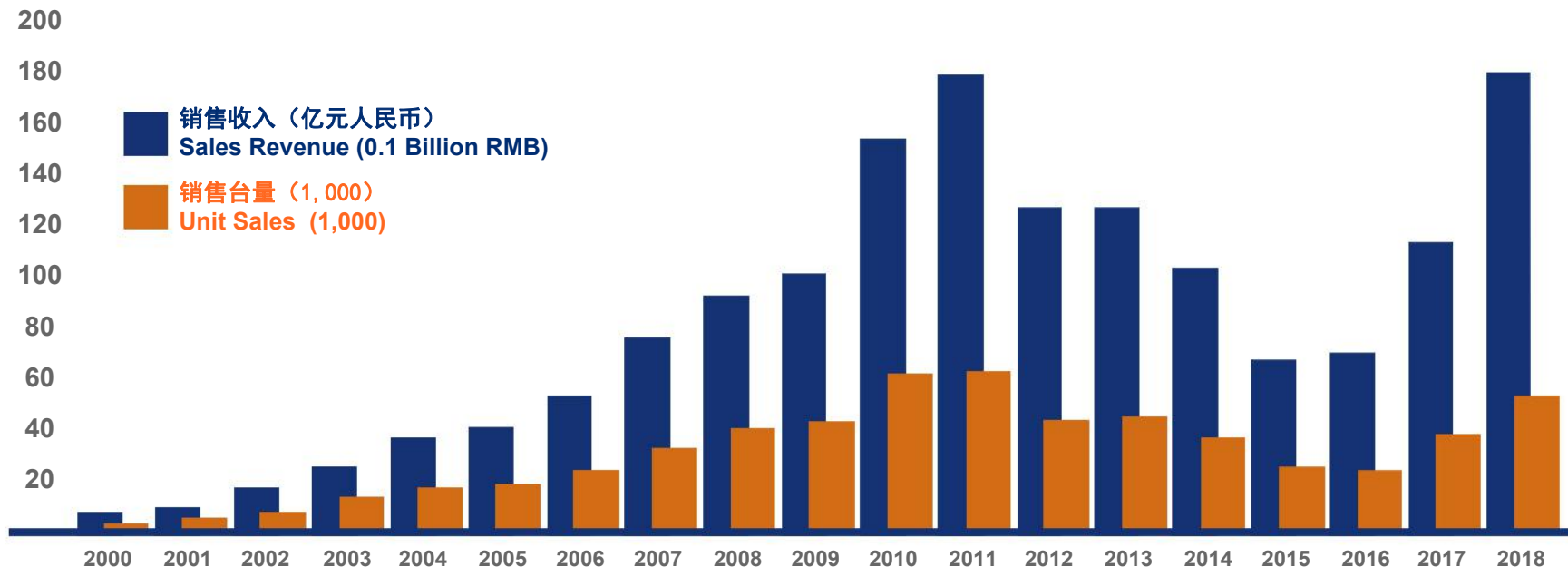
2018

建厂60周年
第400,000台装载机下线
LiuGong celebrates 60th anniversary and production of 400,000 wheel loaders

柳工是全球所有工程机械设备 制造商中的佼佼者

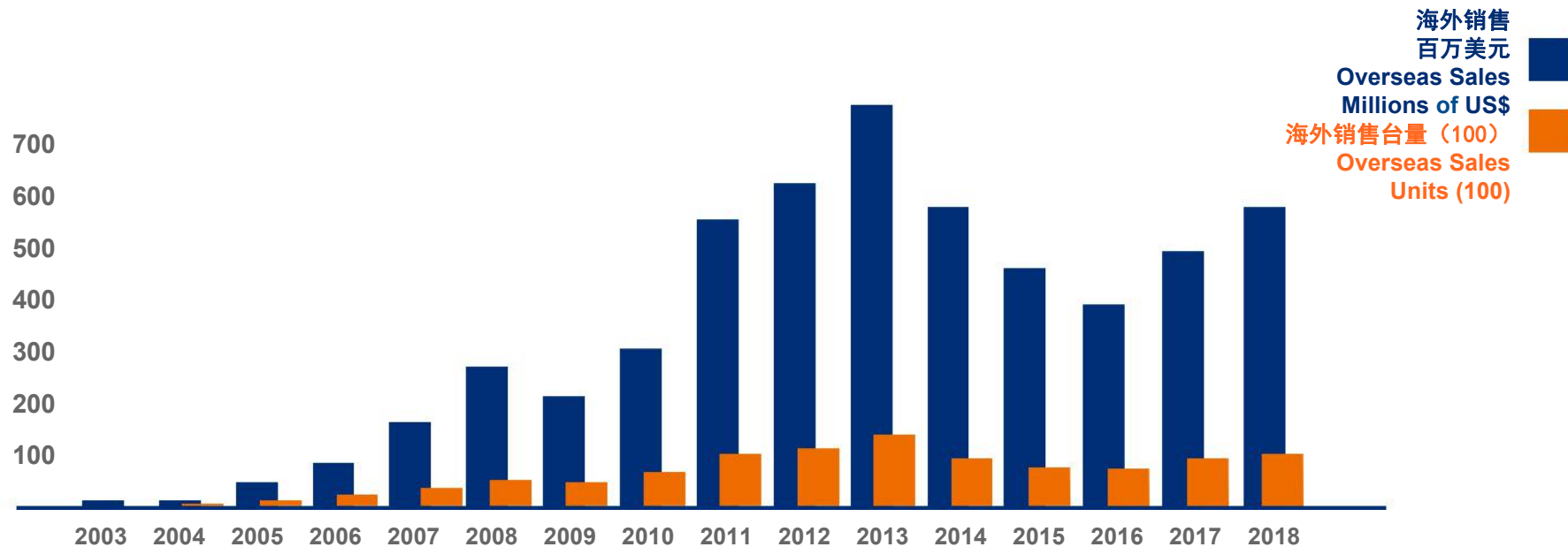


LiuGong is in the top tier of all construction equipment manufacturers globally.



我们的海外市场在过去的10年中迅速扩张

Our overseas markets have expanded rapidly over the past decade.



无论身处何处，柳工机械都能应对各种工况

Machines built for any job, anywhere.



物料搬运
Material Handling



矿山&采石
Mining &
Aggregates



土石方
Earth and
Stone Work



市政建设
Municipal
Construction



极寒工况
Extreme Cold



农业&林业
Snow & Forest



道路建设
Road
Construction



高空起吊
Lifting

世界领先的产品线

World's Leading Product Line



土方机械 Earthmoving Machinery

挖掘机	装载机	推土机 (柳工, 锐斯塔)	平地机
Excavator	Wheel Loader	Bulldozer (LiuGong, Dressta)	Motor Grader



路面机械 Road Equipment

压路机	Rollers	摊铺机	铣刨机
		Paver	Colad Planer



矿山机械 Mining Equipment

矿用卡车	大型装载机	大型挖掘机	大型旋挖钻机
Mining Truck	Large Wheel Loader	Large Excavator	Rotary Drilling Rig



小型机械 Compact Equipment

滑移装载机	小型挖掘机	挖掘装载机
Skid Steer Loader	Compact Excavator	Backhoe Loader



起重机械 Hoisting Equipment

汽车起重机	吊管机
Truck Crane	Crawler Pipelayer



工业车辆 Industrial Vehicle

叉车	高空作业平台
Forklift	Aerial Working Platform



世界领先的产品线 World's Leading Product Line



桩工机械 Piling Machinery

旋挖钻机 Rotary Drilling Rig	液压连续墙抓斗 Hydraulic Diaphragm Wall Grab	双轮铣/搅 Cutter&Hydraulic Cutting and Mixing Rig	连续墙钻机 Hydraulic Diaphragm Wall Drilling Rig
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混凝土设备 Concrete Equipment

混凝土泵车 Concrete Boom Pump	混凝土拖泵 Concrete Trailer Pump	混凝土搅拌车 Concrete Truck Mixer	混凝土搅拌站 Concrete Batch Plant
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预应力业务 Prestressing Business



斜拉索系统 Stayed
Cable System



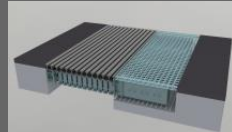
悬索桥主缆 Cabling for
Suspension Bridge



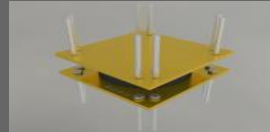
锚块系统 Anchor
Block Train



预应力设备
Prestressing Equipment Joints



伸缩缝 Expansion



橡胶支座
Bubber Bearing

林业机械 Forestry 农业机械 Agriculture Machinery Machinery

采伐机 Forestry
Excavator with
Processing Head



甘蔗收割机
Sugarcane Harvester



移动破碎与筛分设备 Crushing and Screening

移动破碎筛分机 Mobile Crushing
and Screening



柳工最先进的国际性的研发中心

Global R&D Center



一个世界级的测试中心和工业设计所。研发中心由一支国际化专家团队带领。与世界领先的公司共同合作，为行业开发新技术。
A world class testing center and a industrial design studio. All lead by an international team of experts. Working with the words leading company's to develop innovative new technologies for the industry.



110,000+ m²

占地面积

Over 110,000 m²



22,000+ m²

办公空间

Office Space



测试中心
Testing
Center



试验场地
Testing Field



研发办公室
R&D Office

柳工制造布局

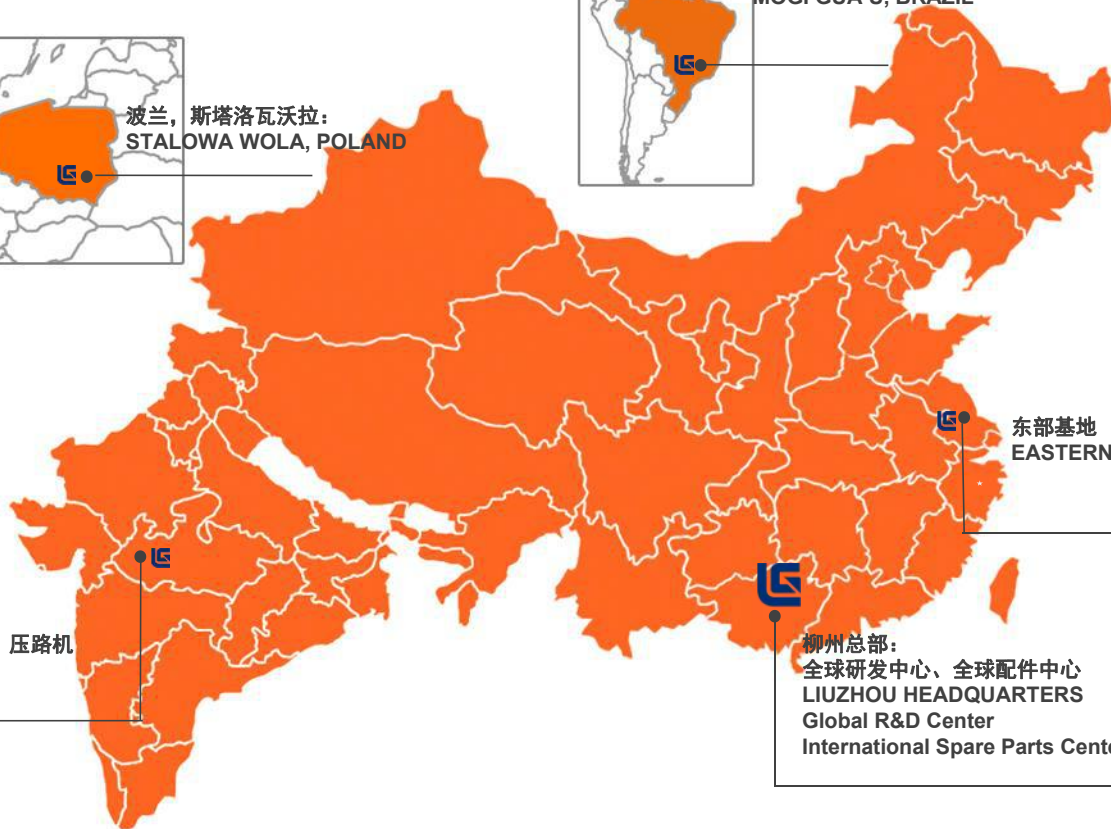
Global Manufacturing



波兰, 斯塔洛瓦沃拉:
STALOWA WOLA, POLAND



巴西, 莫吉瓜苏:
MOGI GUA U, BRAZIL



东部基地
EASTERN BASE

印度, 印多尔: 装载机、挖掘机、平地机、压路机
INDORE, INDIA

柳州总部:
全球研发中心、全球配件中心
LIUZHOU HEADQUARTERS
Global R&D Center
International Spare Parts Center



我们投资智能制造
We invest in intelligent manufacturing.



Rexroth



YSD



银轮股份
YINLUN CO.,LTD



苏强格



我们与
全世界顶级
供应商
合作开发
新产品和技术
We count on
the best
partners &
suppliers
in the world

社会责任Social Responsibility



- 支持南极科考项目

Supporting Antarctica scientific investigation

- 以环境友好合作、创造绿色竞争环境为重

Environmental friendly operation, making green competitiveness a priority

- 开展精准扶贫，加强贫困村基础设施建设

Participation in community development & public welfare programs

- 自然灾害应急救援与援助

Natural disaster emergency rescue and aid response



柳工的“引进来” LiuGong and the "Bringing In"



四大国际联合研发平台项目 Four International Joint R & D Platform Programs

柳工&德国
采埃孚传动件研发平台

LiuGong – Germany
ZF driveline Components

柳工&美国
康明斯发动机研发平台

LiuGong – US
Cummins Engine

柳工&日本
川崎高端液压研发平台

LiuGong – Japan
Kawasaki High-end
Hydraulics

柳工&波兰
柳工锐斯塔推土机研发平台

LiuGong – Poland
LiuGong Dressta Dozer

世界领先的产品线 World's Leading Product Line

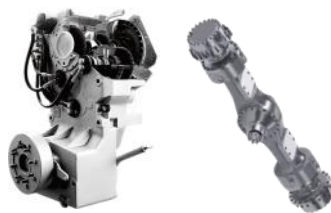


合资企业 JV's Components

发动机 Engine

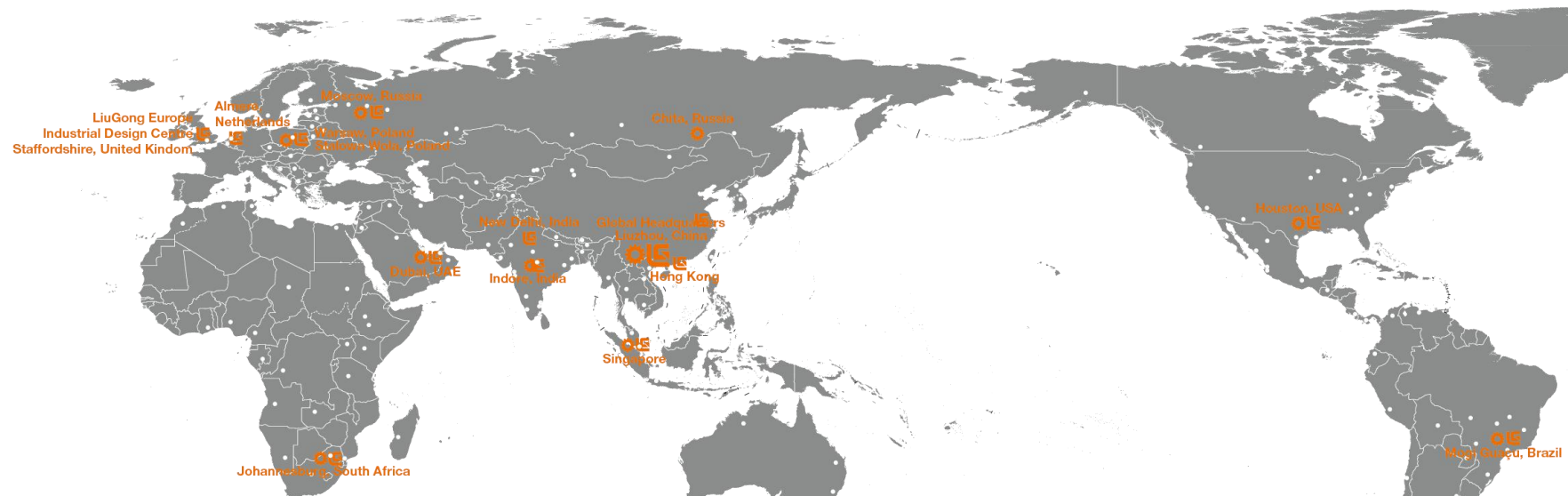
变速器& 驱动桥 Gear Box & Drive Axle

驾驶室 Operator's Cab



柳工的“走出去”

LiuGong and the "Going Out"



9,500+

员工 Employees



20

制造基地
Manufacturing Bases



10

海外子公司
Overseas Subsidiaries



5

研发基地
R&D Bases



18

国内直营公司
Domestic Sales
Subsidiaries



300+

经销商遍布100多个国家
Dealers in
over 100 countries



14

配件中心
Regional Parts Centers



75 km

平均服务半径
Average Service
Diameter



海外子公司 Global Offices



区域配件中心

Regional Parts Centers

荣誉过去

Honoring the past.

最具全球竞争力中国公司50强
World's Most Competitive Top 50 Chinese Enterprises



2009年 全国十佳国有典型企业

National Top Ten Typical State-Owned Enterprises in 2009

2011年 全国“兼并重组”十大典型企业

National Top Ten Typical "Merger and Acquisition" Enterprises in 2011

2011年 全国文明单位

National Civilized Unit in 2011

2008年和2014年 “全国质量奖”

China's "National Quality Award" in 2008 and 2014

中国500强企业

China's Top 500 Enterprises

亚洲质量网卓越质量奖

ANQ Excellent Quality Prize

2017年 波兰最佳中国投资者

2017 Best Chinese Investors in Poland

2017年 中国年度影响力品牌

2017 Annual Influential Brand in China

国家智能制造试点示范
(土方机械智能制造)

National Intelligent Manufacturing Pilot Demonstration (earthwork machinery)

中国工程制造业模范企业

National Excellent Intellectual Property Company

工程机械行业质量领军企业

National Construction Machinery Industry Quality Leading Enterprise

展望

FUTURE PLANS



- 开设更多海外工厂 Open additional overseas plants
- 品牌知名度提升 Brand Promotion
- 更多海外国家合作经销商 Continue dealer expansion
- 战略并购 Acquire strategic assets
- 提供产品全价值链价值 Expand offerings along entire value chain



谢谢

Thank You

