

## Case Study City: *Guangzhou, China*

### Part 1 - General Description

- Capital city of Guangdong Province
- Core city and geographic center of Guangdong-Hong Kong-Macao Greater Bay Area
- Origin of ancient Maritime Silk Road
- Total area: 7,434 km<sup>2</sup>
- Population: 16 million



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- Trading with over 220 countries and regions in the world with 157 international flight routes, connecting over 400 ports
- Topping the list of China's best cities for business by Forbes for 5 times
- Ranking 1st in infrastructure and government environment in China Urban Business Environment Report 2018

Economic Indicators	
2019 GDP	2362.86 billion RMB
2019 GDP Growth	6.8%
Foreign-invested enterprises	34000+
Fortune 500 company projects	300+



城市	2018 排名	2017 排名	级别	省 / 直辖市 / 自治区	综合得分
北京	1	3	直辖市	北京	0.71130
上海	2	1	直辖市	上海	0.70370
广州	3	2	省会城市	广东	0.69952

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- Taking 35 of the 41 national main industries, with new industry pillars of IT, AI, Biomedicine, new energy, new materials
- A national central city, a global metropolis of technological, educational, cultural, transportation and business



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### Part 1 - General Description

- A few bullet points on the temporary effects of the current Covid19 crisis:

- Health risks and threats:

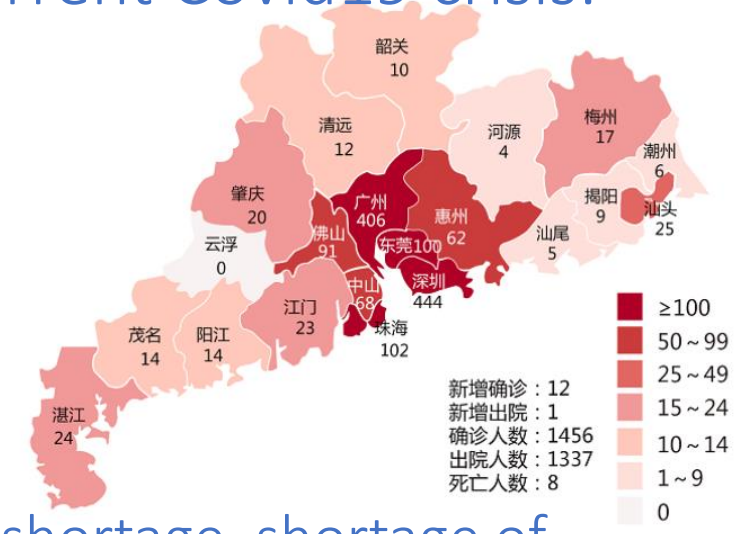
406 cases in Guangzhou in total, 68 in hospital, dozens of imported cases

- Impact on local economy and business development:

- Decreased demand for normal products/services, staff shortage, shortage of supplies, especially the protection products, the annual Canton Fair postponed...

- Inconvenience in daily life and work:

- Many facilities such as schools, restaurants still can not be operated normally.



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### Part 2 – Responses and best practices

- Highest Level of Protection from January 23, Guangdong Province was the first province to launch the Level-1 Response to **Major Public Health Emergency**, local People follow the expert's suggestions and the national requirement of home isolation and all necessary protection measures .



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### Part 2 – Responses and best practices

- The resumption of business and production, local governments provide protective equipment to guarantee safe work environment, and reducing the burden of local enterprises, such as:

Cut Taxes

Cut Rent

Provide more frequent information on health and protection

Provide subsidies

Provide accommodations for staff quarantine



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### Part 3 – Challenges, lessons learnt & recommendations

- **Challenges:** Prevention and control burden from new imported cases;  
Business development and recovery is still a primary task;
- **Lessons learnt:** Education of personal hygiene;  
Effective complete emergency response network is important;  
Strict rules for fighting epidemic.
- **Recommendations:** the world needs to unite together and help each other in the health crisis;  
Be prepared for epidemic even in normal days;  
Be confident to defeat the virus.

**Use the quiet time to prepare for the time after Corona!**

**Let's enhance unity, cooperation and coordination together!**

**Take care of you and your family!**

**Thank you!**