INTERNATIONAL URBAN COOPERATION
European Union –Asia

A European Union
Programme

Introduction to the IUC Programme & Pilot Project Examples

Pablo Gándara, Team Leader, IUC ASIA
Petaling Jaya, 29 June 2020

The EU's IUC Programme at a Glance – Focus on City-to-City

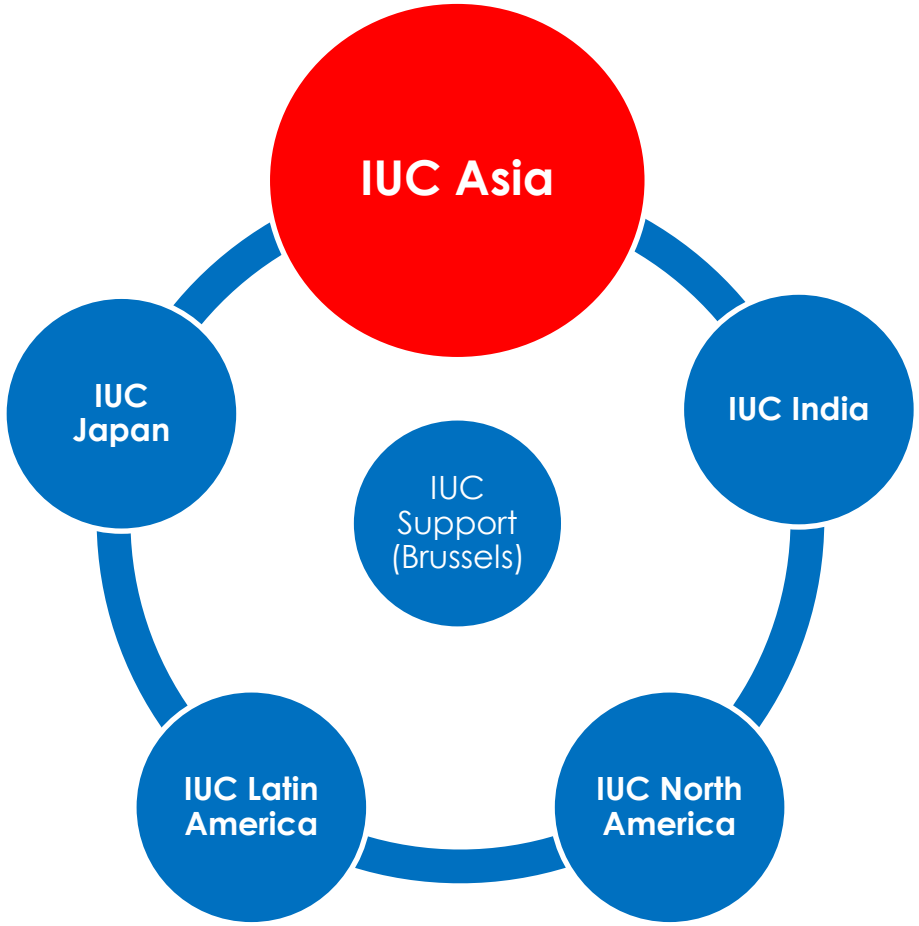
Global EU Programme launched 2017 managed by the **Foreign Policy Instrument (FPI)**. Aims to support:

- Bilateral EU policy objectives;
- Implementation of UN Urban Agenda, the UN Sustainable Development Goals, and the Paris Climate Change Agreement

In Asia, the IUC is working in two main areas:

1. Component 1: Multi-City Cooperation on **Sustainable Urban Development**
2. Component 2: Support Cities in Asia on **Climate Change** Mitigation, Adaptation and Clean Energy Access (especially within the Global Covenant of Mayors - GCoM)

- Timeline: 2017 – 2020 (1st Phase)
- Team based in Beijing and Indonesia



EU‘s IUC Multi-city Engagement: Global Networks

Over **150** cities already involved

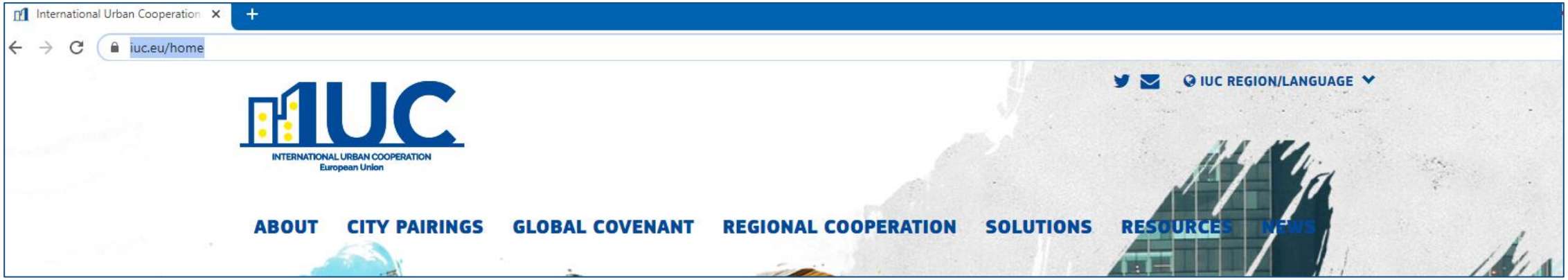
- From the **European Union:**
  - **75** cities from 21 Member States
- From **Asia**
  - **18 Chinese** cities
  - **9 Japanese** cities
  - **12 Indian** cities

Urban Agenda of the EU – Connecting the UN's SDGs to Cities

EU's 14 partnership areas

United Nations Sustainable Development Goals - SDGs

The IUC Global Programme: EU Cities working on Circular Economy



CITY PAIRINGS SEARCH RESULTS – 13

Country	EU City	Link	Paired city	Country
	HAMBURG		GUADALAJARA (METROPOLITAN)	
	ALMERÍA		LOS CABOS	
	BARCELONA		CHENGDU	
	VIANA DO CASTELO		SÃO LEOPOLDO	
	GRANADA		AREQUIPA	
	PAVLOS MELAS		SAN JUSTO	
	ROME		YANTAI	
	BRATISLAVA		TOKOROZAWA	
	MALAGA		CARTAGENA DE INDIAS	
	VILNIUS		KOCHI	
	UMEÅ		KAMAKURA	
	VILA NOVA DE FAMALICÃO		FORT COLLINS	
	BOLOGNA (METROPOLITAN)		GUANGZHOU	

Cluster Approach in Five Thematic Networks

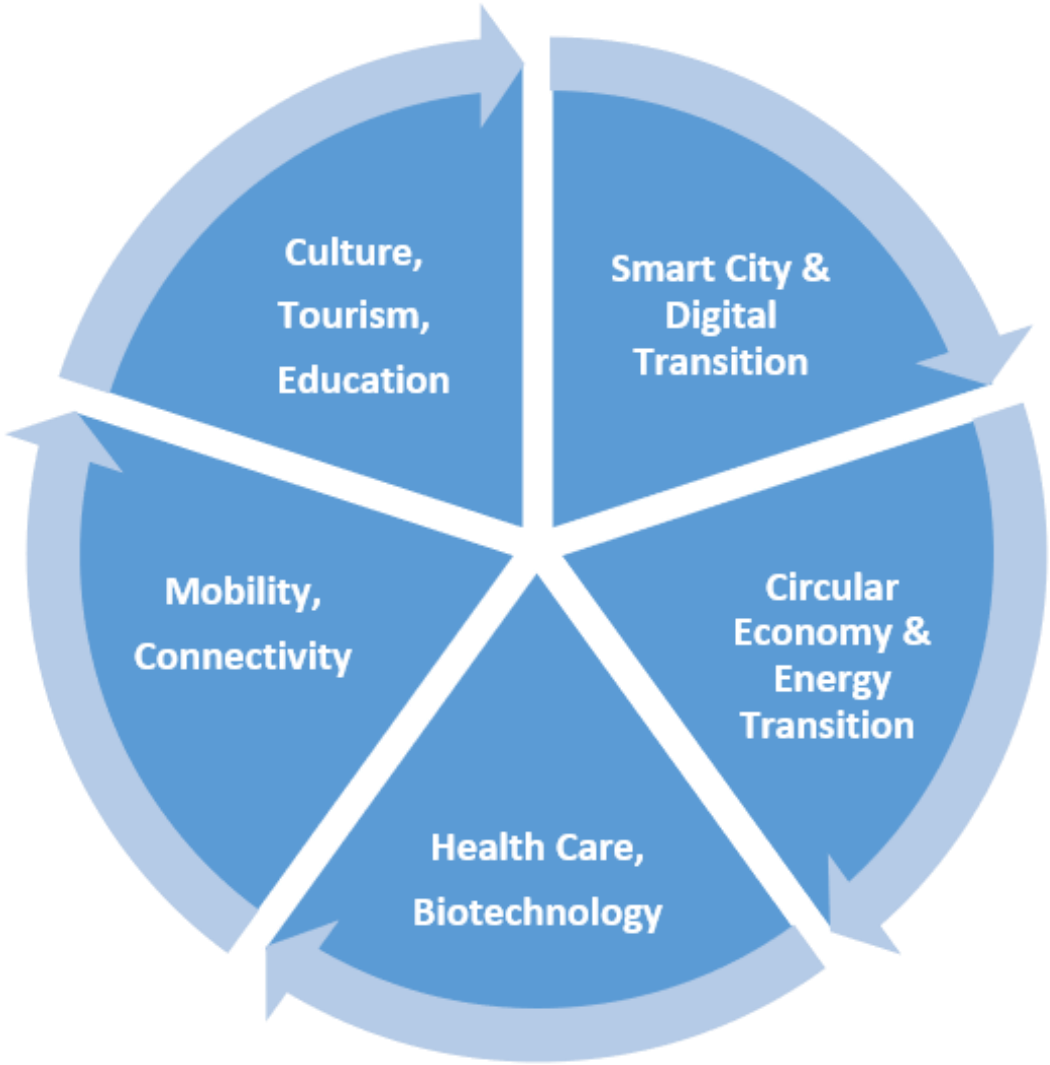
1. Five clusters are focal points for EU and non-EU cities for real cooperation projects

2. Thematic experts help cities to conduct mapping regarding the specific cluster, including main stakeholders, major events or platforms, examples of pilot projects and funding opportunities.

3. Design the cooperation projects by detailed action plan with help of experts

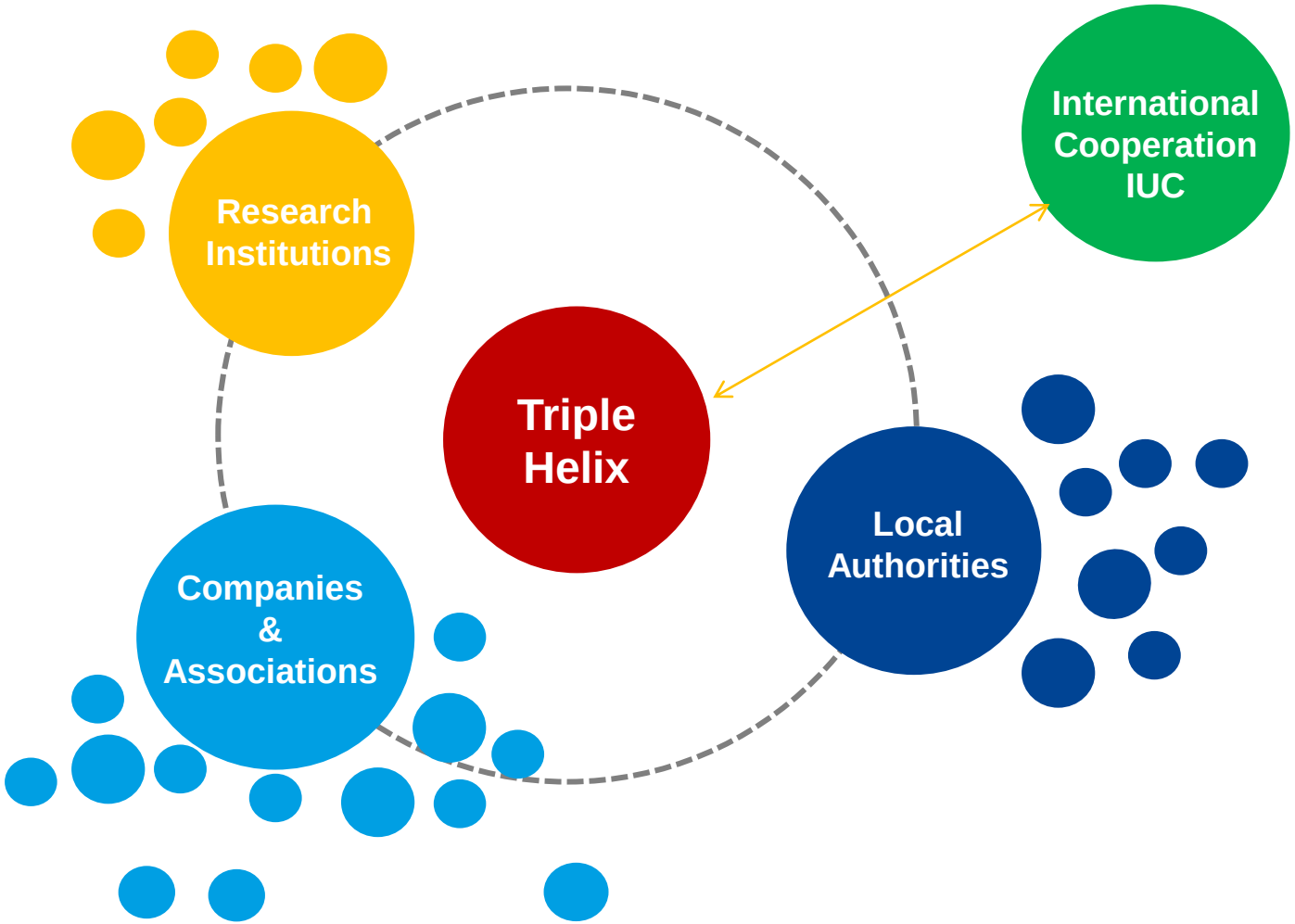
4. Different cities working on same cluster and achieve the best synergies

5. Competitive Fund for Pilot Actions



Cooperation Approach

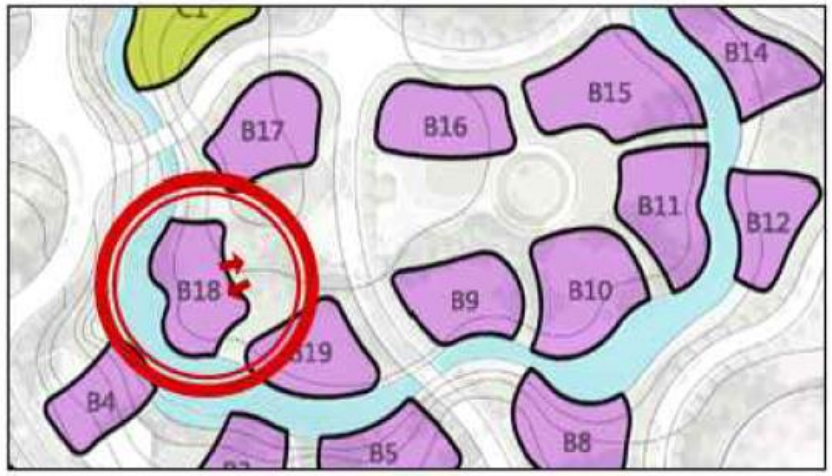
Triple-Helix methodology

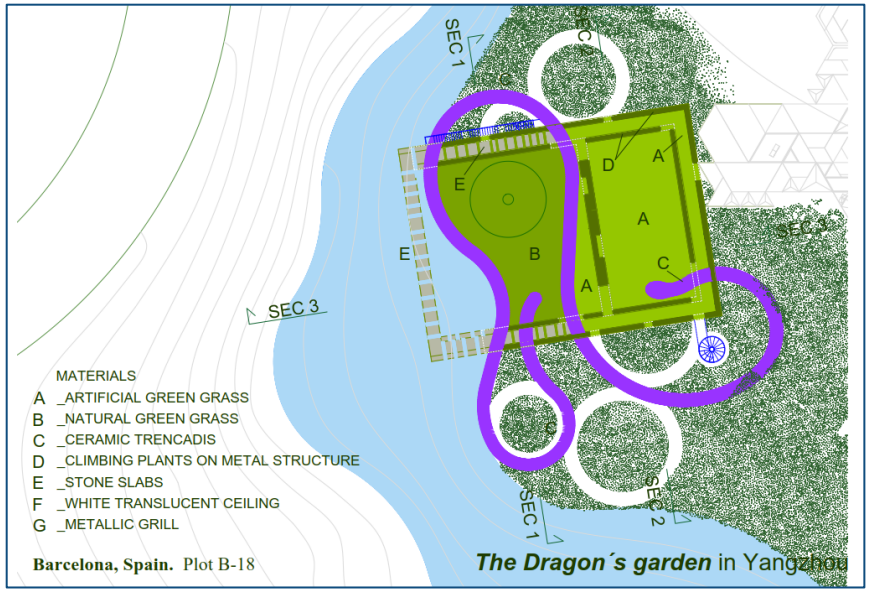


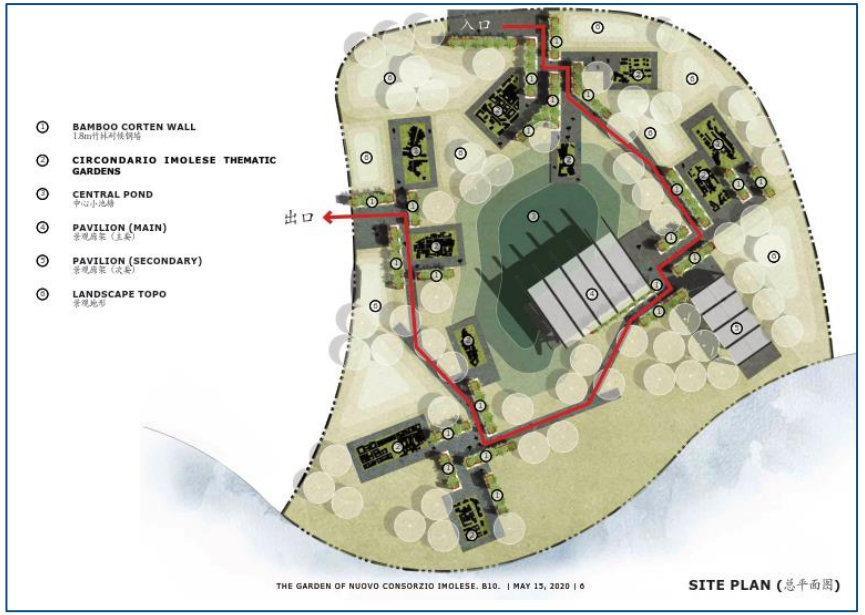
Urban Cooperation Action Plan

- Identify key projects
- Identify key institutions/stakeholders
- Define a clear budget and timeline
- Key decision-making mechanism
- Streamline communication
- Develop roadmap
- Project-oriented encounters
- Self-initiatives

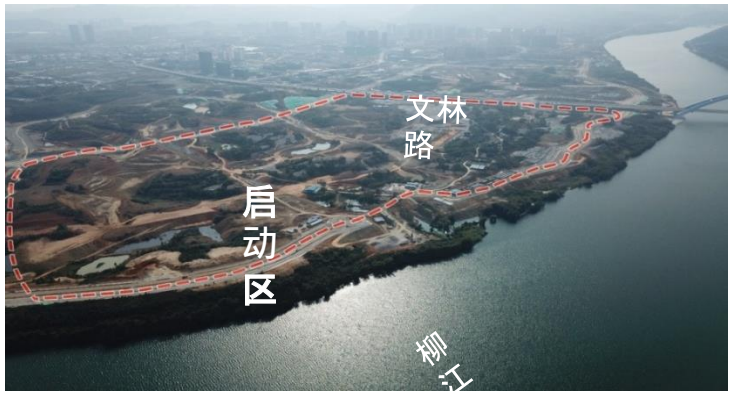
Pilot example 1 – Yangzhou Horticultural Expo 2021

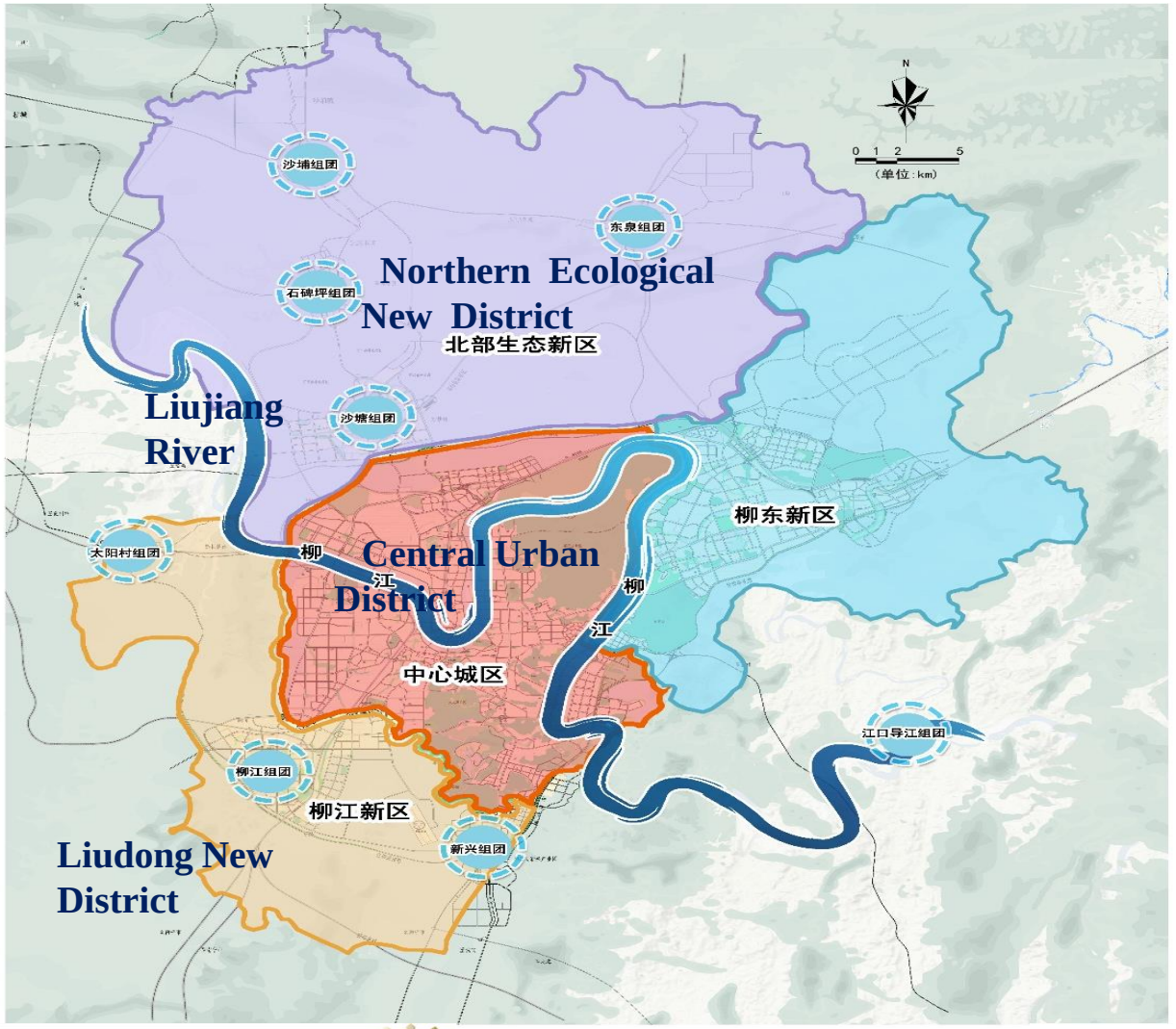






Pilot Example 2: EU Cities and Liuzhou (Guangxi) – S&T Park





ROMA

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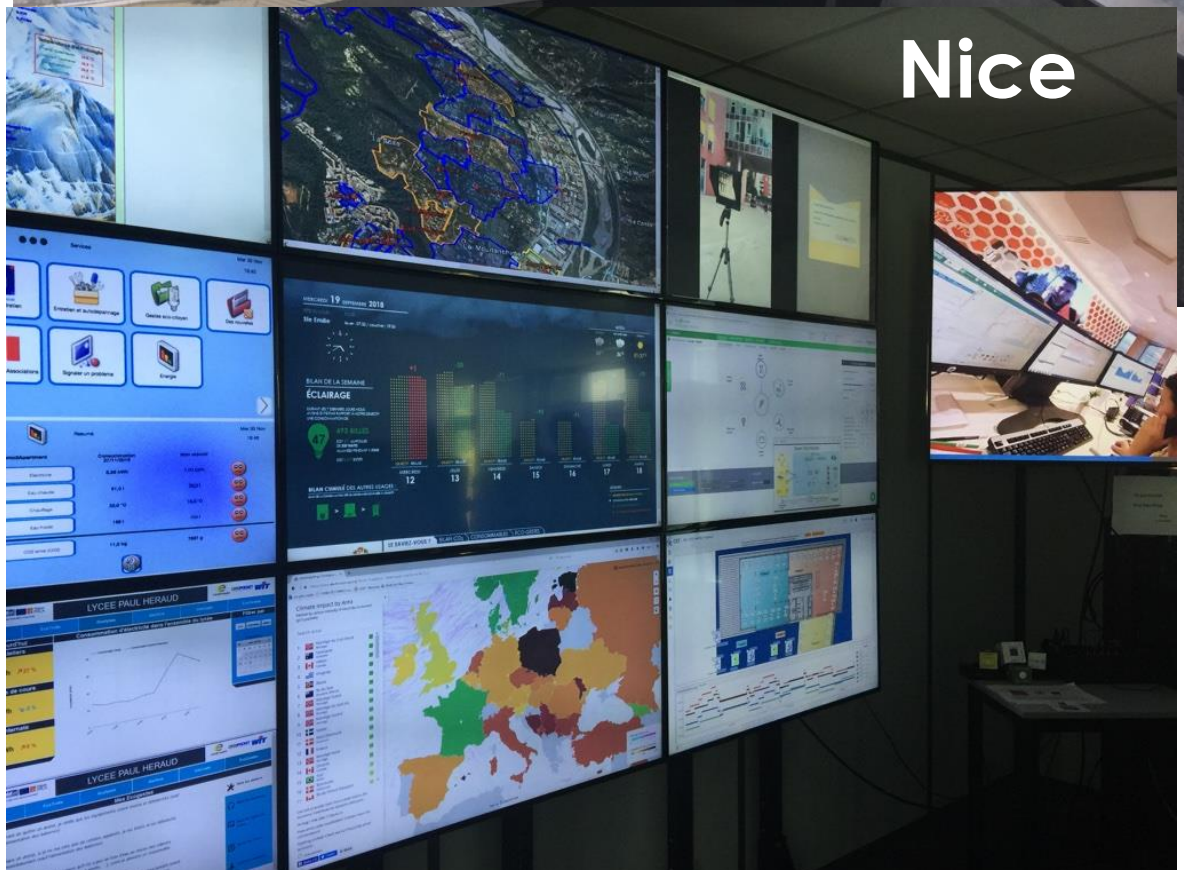
Ajuntament de Barcelona

Pilot project example 3 – Exchange Smart City Monitoring Tools



Pilot Project Example 4 - Chongqing - Mannheim Railway

Sicher | https://www.iuc-asia.eu/2017/08/mannheim-first-vice-mayor-visit-chongqing/

English | Phone: EU: +32 2 8081170 | CN: +86 10 5820 6889 | Mail: office@iuc-asia.eu

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Mannheim First Vice Mayor visit Chongqing

AUGUST 20, 2017 | PABLO GANDARA | 0 OPINIONS

The IUC team supported the visit of Mr. Christian Specht, First Vice Mayor of Mannheim to Chongqing 14th – 17th August.

Mr. Specht met with Mr. OUYANG Lin, Deputy Director General of Chongqing DRC, who visited Mannheim in June 2017 during the IUC work meeting in Europe. Three goals of cooperation were discussed:

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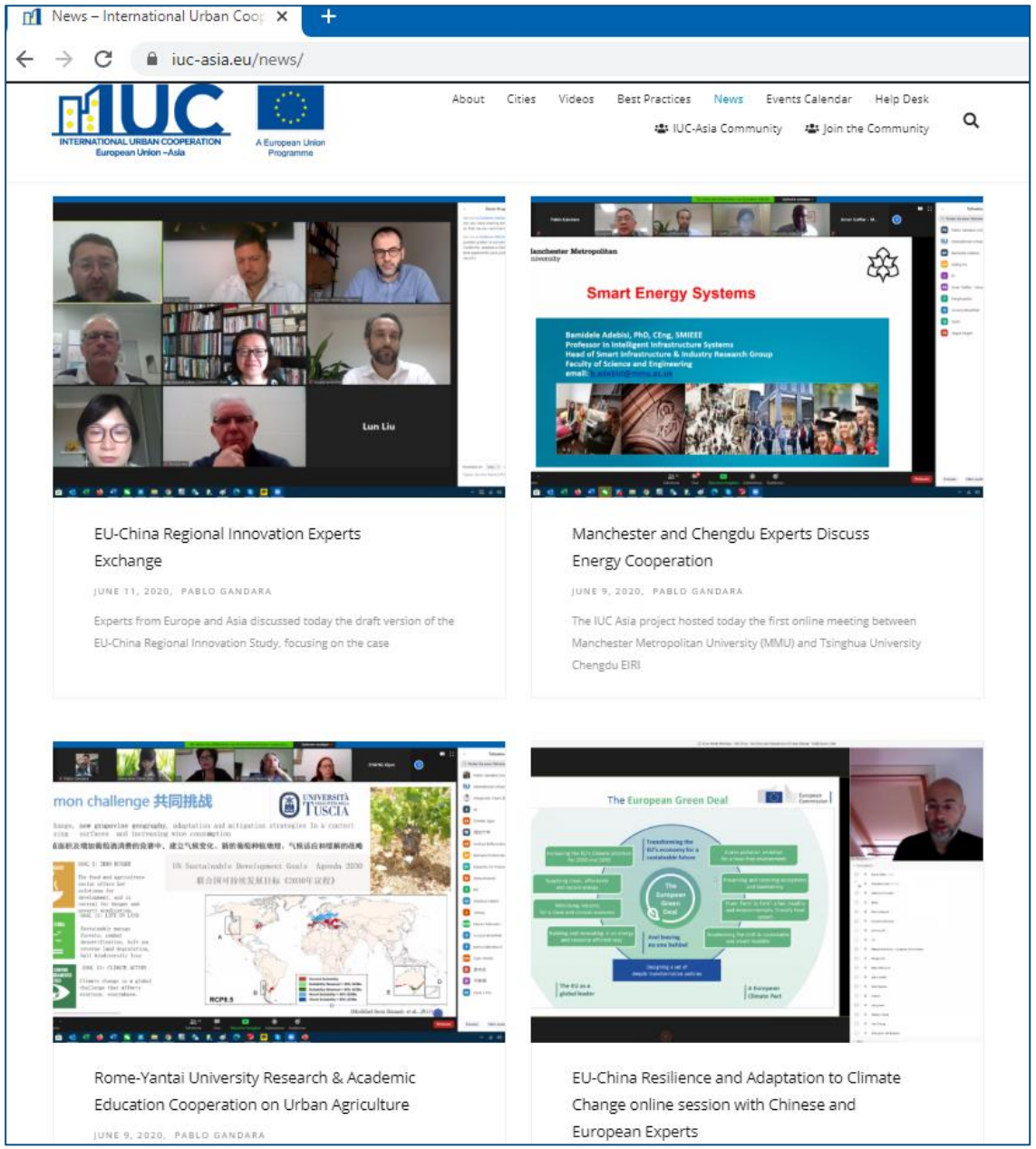
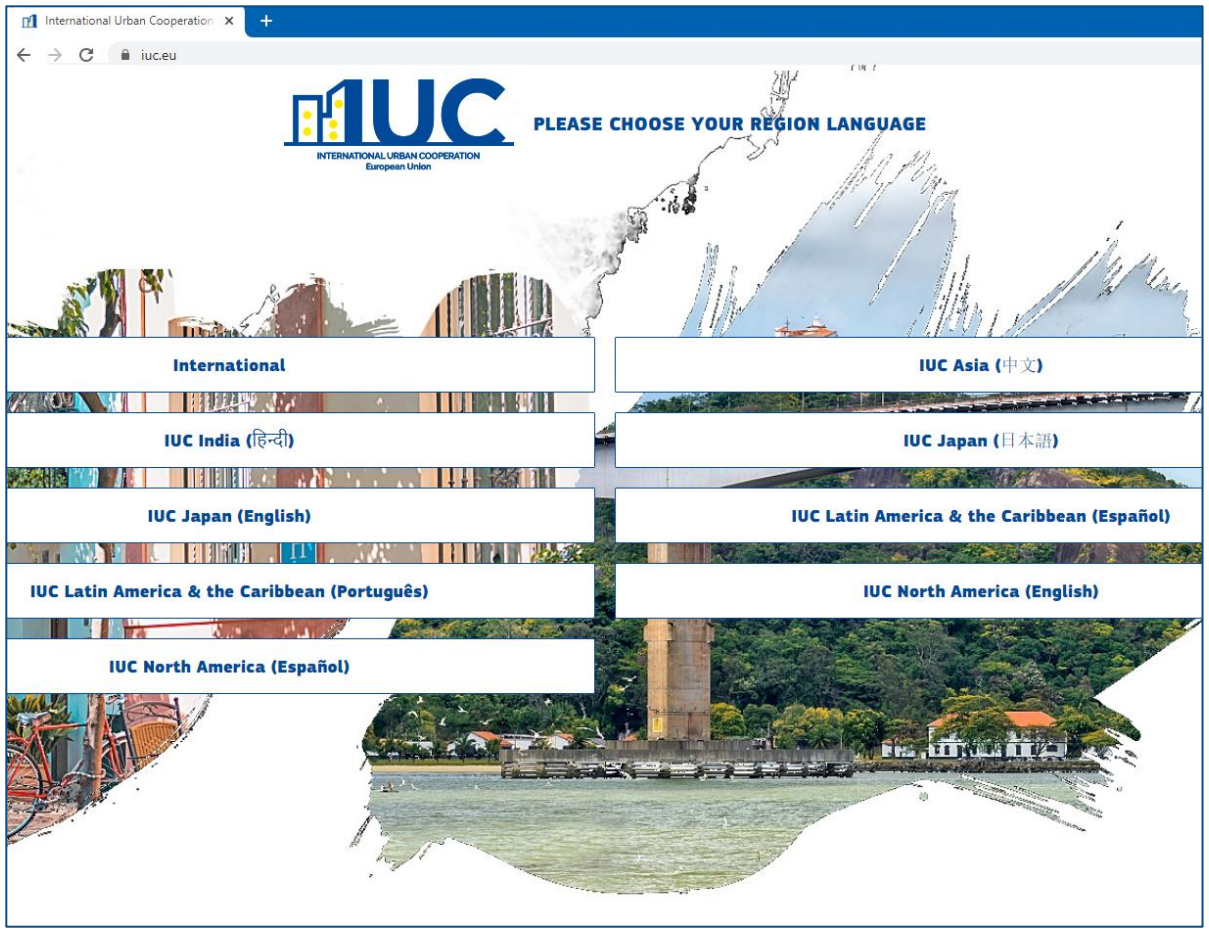
EU's IUC Pilot Project Started: Cargo Railway Connection between Mannheim and Chongqing

EU Asia Cluster Meeting at APUF, Penang October 2019

IUC Asia Website



IUC Global Website