



Granada human SmartCity

Dirección General de Economía, Hacienda y Smart City

<https://ciudadinteligente.granada.org>

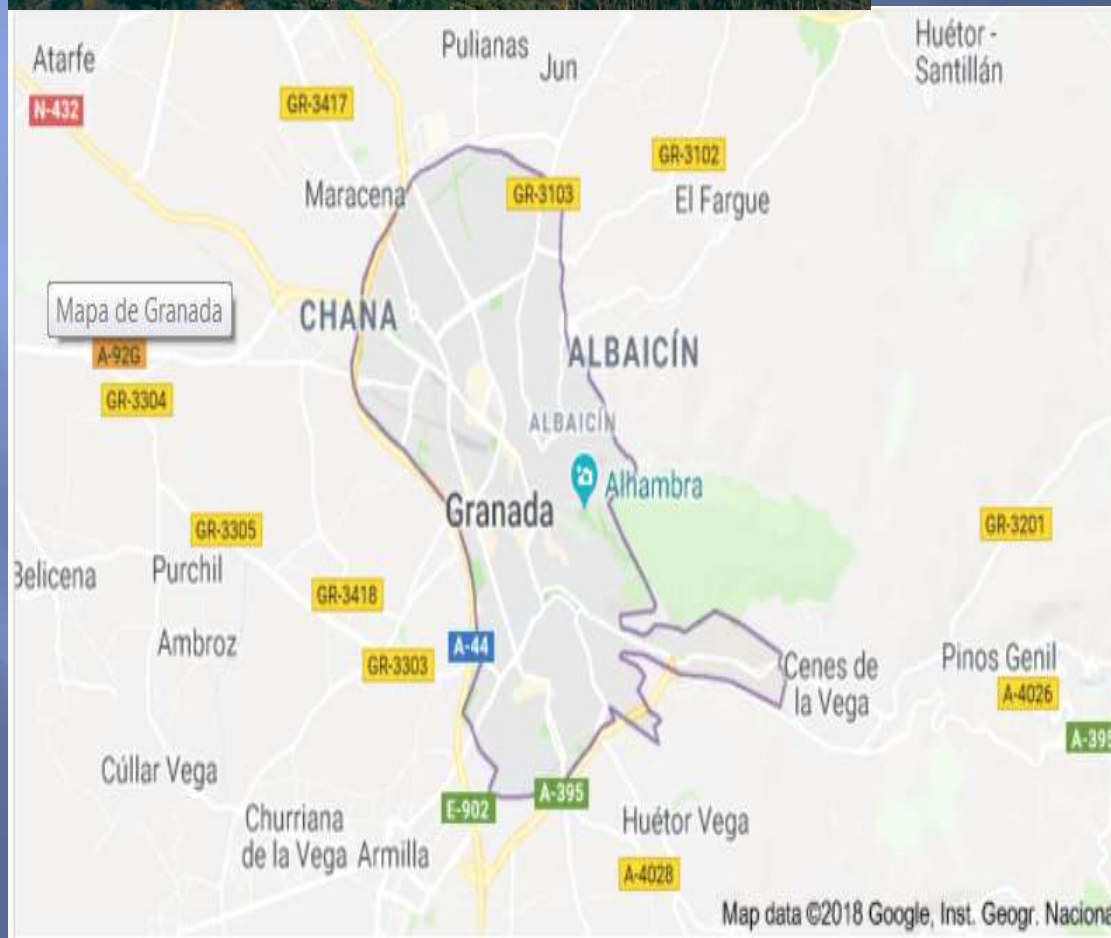
May 2018



Aguntamiento de Granada

D. C. de Economía, Hacienda y Smart City

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ABOUT GRANADA:

- * **Metropolitan area +/- 500.000 inhab**
- * **Low/no industrial land but a wide tourist and cultural heritage.**
- * **The digital economy in GRX represents over 7% of the GDP of the Province**
- * **Technology Health Park**
- * **Granada University**
- * **HUMAN HERITAGE of UNESCO (Alhambra y Albaicin).**

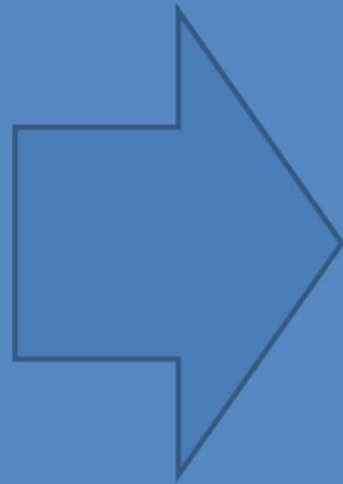


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OUR AMBITION:

To impulse an economic growth based on the use of Information and Communication Technologies (ICT), Health and Biotechnology industries and cultural tourism with a social overall view.



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On Granada Tech City initiative

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Main Instruments to implement this objective:

1

- Granada 2020 Strategy (GR2020) drawn up within the framework of the Europe 2020 Strategy

2

- The Strategic Plan Granada Smart City 2020

3

- The Strategy of sustainable and Integrated urban Development EDUSI



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3 main STRATEGIC LINES with several concrete actions



1.- The use of ICT for the Modernization of the administration, the improvement of services to the citizens and the increase of citizen participation,



2.- Development and increase of companies competitiveness



3.- Improvement of mobility and accessibility



Urban development can not be out of this transformation.

We have yet some resources in this direction like a

- Technological Health Park (PTS),
- European Business and Innovation Centre (BIC Granada),
- Business Centre of PTS (CEPTS),
- Andalusian Centre for Innovation and ICT (CITIC),
- Lopez Neyra Parasitology and
- Biomedicine Institute (CSIC),
- Centro Federico Garcia Lorca,
- etc.



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I would like to focus on two initiatives:

1. On Granada Tech City initiative. We have developed and important digital ecosystem via the On Granada Tech City initiative, which has brought together the principal public institutions and private organizations to back up the ICT and Bio ICT industry as the driving force behind the growth of Granada

1. Technological Health Park.

https://youtu.be/j6zDN_hJmzA



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P T S
Parque Tecnológico de la Salud
FUNDACIÓN



El Parque Tecnológico de la Salud



P T S

Parque Tecnológico de la Salud

FUNDACIÓN

Desarrollo Empresarial

Docencia

Investigación

Asistencia Sanitaria





PTS
Parque Tecnológico de la Salud
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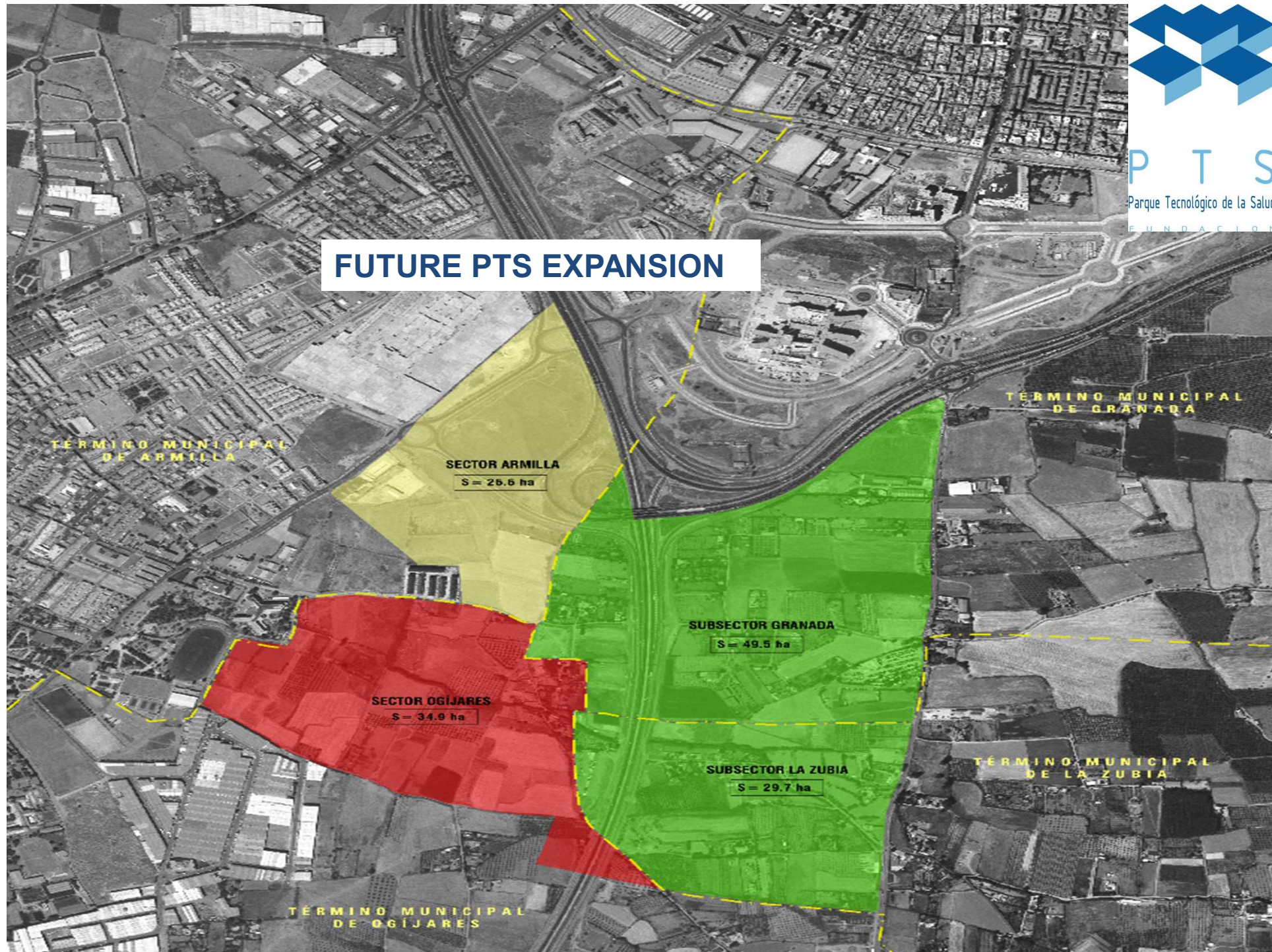


CURRENT PTS
LOCATION



PTS
Parque Tecnológico de la Salud
FUNDACIÓN

FUTURE PTS EXPANSION



Localización



Proposed actions:

1. Promotion of Urban ecosystem for Health and Biotechnology industries, Improving PTS.
2. Development an Urban Planning to achieve universal accessibility and improve mobility
3. Define an urban Integrated strategy for the revitalization of Urban areas



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MUCHAS GRACIAS POR SU ATENCION



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