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05>09 OCTOBER 2020 12>16 OCTOBER 2020 19>22 OCTOBER 2020



#EURegionsWeek



International cooperation for innovation in urban development policy and practice: results and perspectives from IUC ASIA (China, India, Japan) 13 Oct. 2020

Session 1: Smart City & Digital Transition

Guangzhou(CHINA)

Cooperation with: EU , ASIA

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Guangzhou Global Star Investment LTD.
Guangzhou Development District.



A European Union
Programme

Guangzhou

- Located on top of the GBA, Capital city of Guangdong Province
- Center of administration, economy & culture in Southern China
- 1st Human Development Index , 2nd Forbes Best Commercial City
- 1 of the 3 major international aviation hubs in China
- The number of consulates rank 2nd in China



Guangzhou Development District (GDD)

- Ranked top 3 in the national development districts
- the regional GDP up to 44 billion Euro, total industrial output up to 96 billion Euro (2019)
- 192 Fortune 500 companies , over 3,600 Multinational corporations
- Strategic development platforms: Sino-Singapore Guangzhou Knowledge City, Guangzhou Science city, Guangzhou International Bio-island, and Huangpu Port

■ Providing diversified incentives and support to foster Smart City & Digital Transition:

Guangdong
Province



Action Plan for Promoting The Construction of Smart City Clusters and Informatization Integration in the Pearl River Delta Region (2014-2020)



Guangzhou



Measures to speed up the development of Guangzhou as an innovation-oriented city in the digital economy.

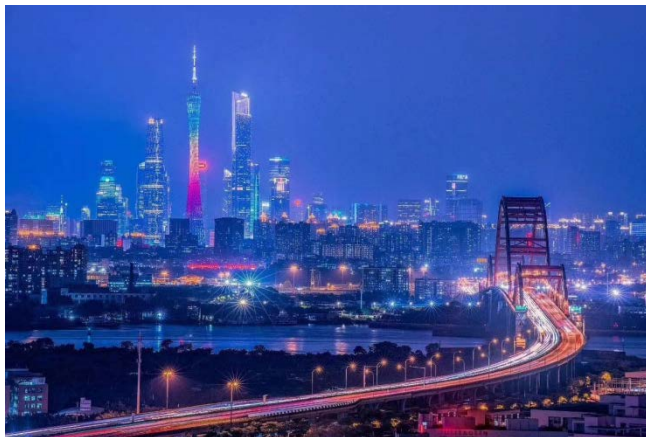


GDD



Measures to accelerate "New Infrastructure" to Boost The Development of Digital Economy

■ Strive to develop Smart City & Digital pilot zone :



Guangzhou artificial intelligence and digital economy pilot zone



National level Smart City Demonstration zone: Sino-Singapore (Guangzhou) Knowledge City

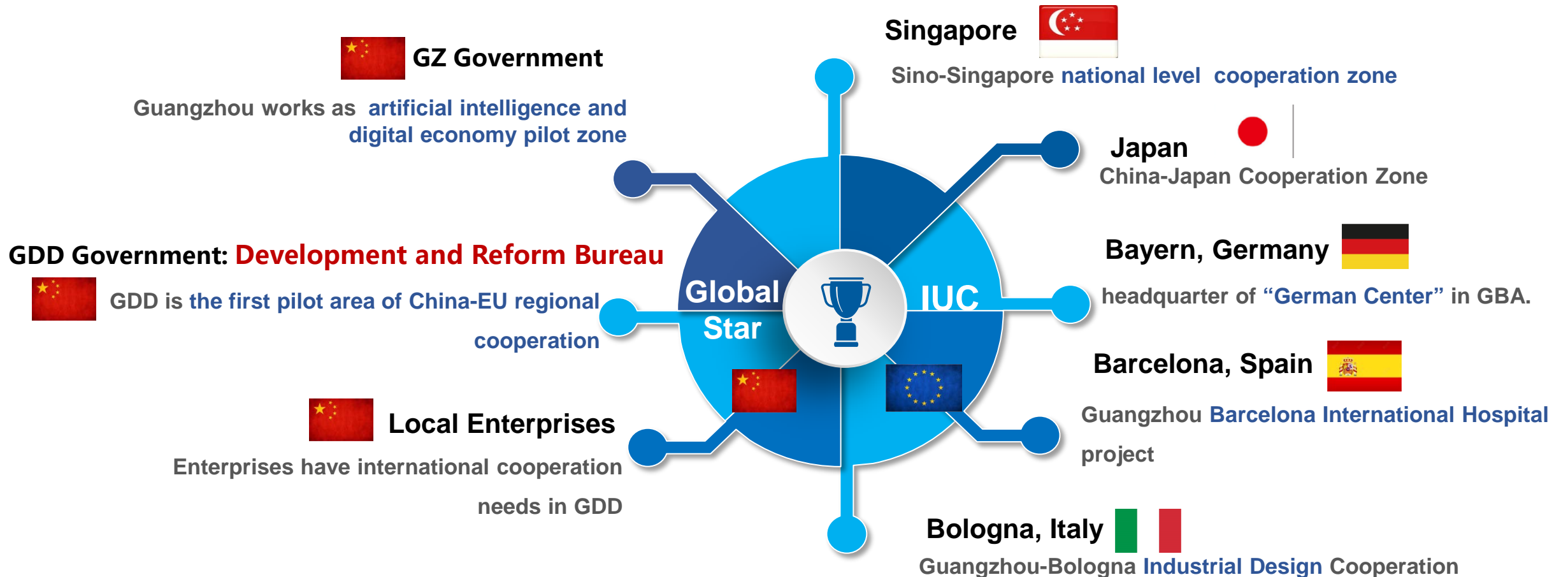
About EU-China Regional Cooperation



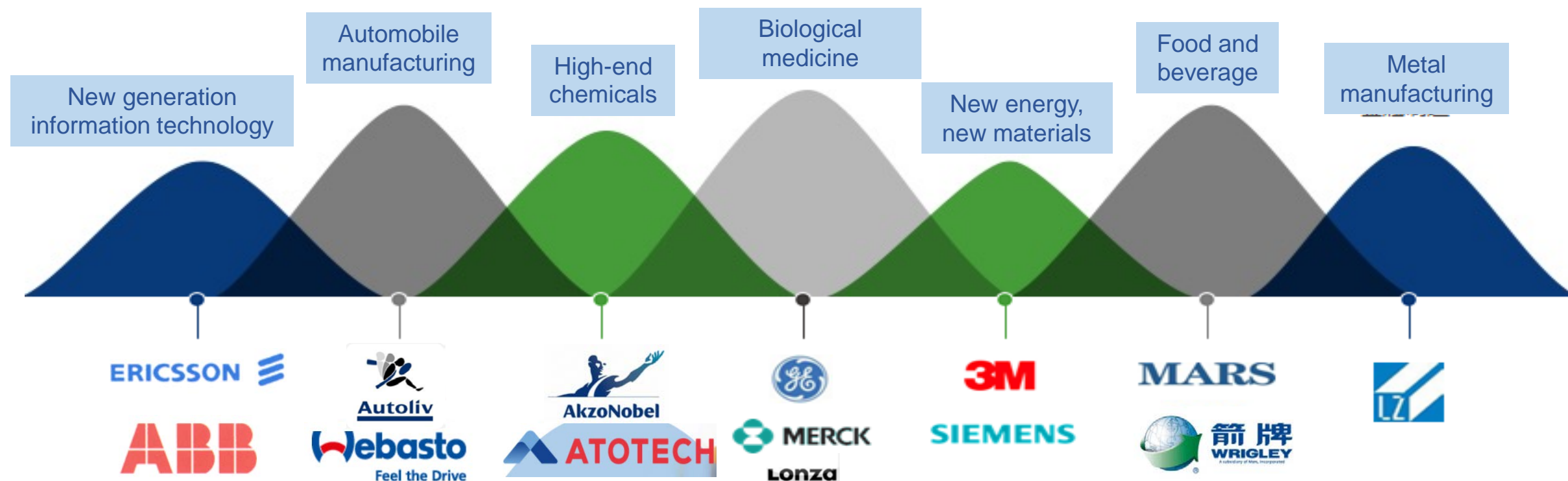
- ◆ In November 2013, GDD was recognized by **National Development and Reform Commission (NDRC)** & the **European Commission** the pilot area of EU-China Regional Policy Cooperation.
- ◆ With the guidance of Development & Reform Commission (DRC) of Guangdong & Guangzhou, GDD has established EU-China Cooperation leading group and achieved results in regional and projects matchmaking.
- ◆ About international regional Cooperation :
 - Participated in **20** EU-China cooperation & exchange activities, **6** visits to Europe
 - MOU exchange & cooperation mechanism establishment with **Upper Austria of Austria, Jena of Germany, Mercia (West Midlands) of UK**
 - Co-hosted **China-EU Regional Policy Cooperation Conference** with IUC & Development and Reform Bureau

IUC engages EU-China cities to work together and networking, promotes a human-centred and environmentally-friendly urban development model.

Global Star is the specific undertaker of China-EU regional cooperation in GDD. GS could provide the incubator, capital, talent policy, market and potential customers resources for innovative enterprises.



After 36 years of development, 7 main pillar industries have formed in GDD:



◆ In order to build smart city and speed up the process of digitization, GDD focus on the following key industries :

IAB: new generation information technology, artificial intelligence, biological medicine

NEM: new energy, new materials

New infrastructure: 5G, intelligent mobility, and digital economy etc.

About Enterprise Cooperation

Through working together and networking, multinational companies and local enterprises are developing innovative and original solutions to build Smart City and promote Digital Transition in GDD/Guangzhou.



How are your cities planning to sustain the cooperation and implementation of planned actions?

How do you plan (or have you planned) to maintain the cooperation once the IUC programme as finished?

- Actively participate in new IURC program
- Sustain the cooperation project and relationship through IUC program
- Plan to set up offshore incubation center/office
- Visit EU consulate, chamber of Commerce, EU enterprises and other organizations in Guangzhou
- Strive for cooperation of international technological innovation , two-way trade and economic, technical talent exchange and other fields



What advice would you have for the new IURC programme to help cities be success in sustaining their cooperation under a thematic networking?

- Have a detailed introduction of the new IURC's operating mechanism and work objectives. We could formulate together about the working schedule and contents.
- Build an Information sharing and working communication platform to communicate and make work summary regular
- In order to regularize our work, IURC is expected to issue an official certificate or plaque to each city partner
- Communicate Information and exchange background materials fully before the online meeting
- Organise more site visit and face-to face communication

What is the added value of International Urban Cooperation?



IUC Networks of interest to continue working under IURC

- ☒ 1 Urban Mobility, Connectivity & Transport
- ☒ 2 Smart Cities & Digital Transition
- ☒ 3 Urban Regeneration-Urban Renewal: Poverty reduction, Housing, Social
- ☒ 4 Circular Economy, Waste & Sustainable Production/Consumption
- 5 Urban Planning for Sustainable & Healthy Cities- Sustainable Land Use-NBS
- ☒ 6 Climate Action, Energy, Water & Air Quality
- ☒ 7 Innovation & Economic Growth-Strategic Sectors-Jobs & Skills



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