



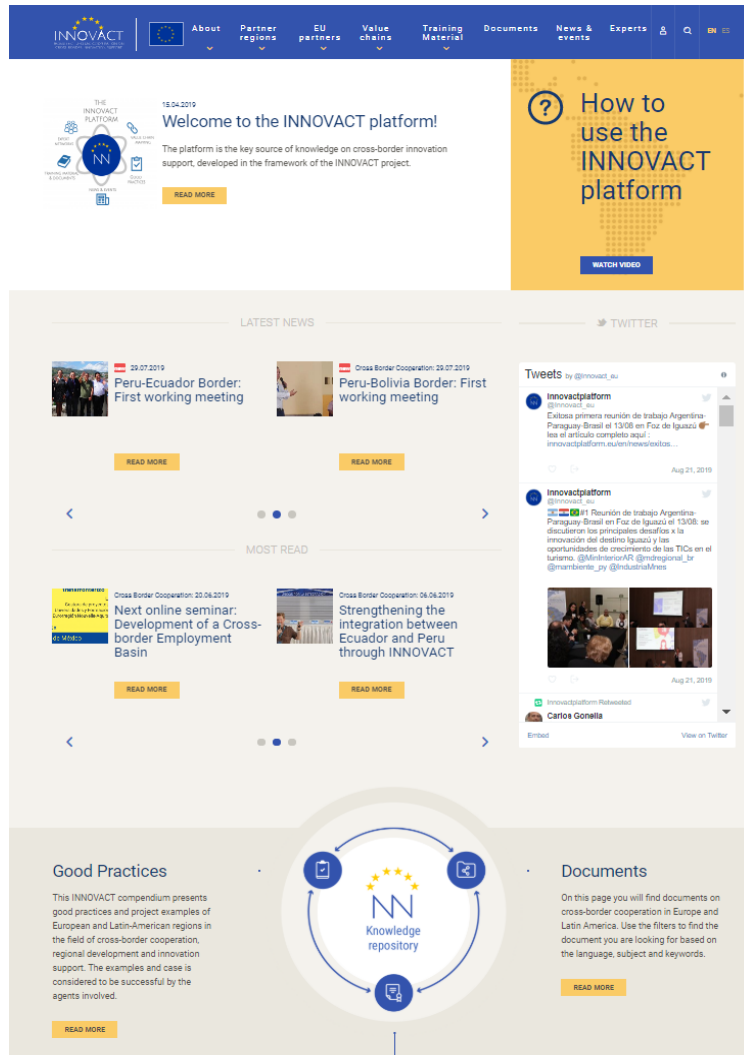
# Cross- border integration in Latin America – a way to cohesion and innovation

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# 1. INNOVACT II 2017-2020



**INNOVACT** is a project supported by the European Union to facilitate inter-continental learning and territorial cohesion.

→ to diffuse the EU regional policy experience and good practices in Latin America

→ to prepare and develop further cooperation between regional authorities and specialised agencies on innovation policy decision making from EU and Latin American border regions.

→ [www.innovactplatform.eu](http://www.innovactplatform.eu)

# 1. INNOVACT II 2017-2020



INNOVACT (2017-2020) has supported cross-border cooperation and innovation in 7 CELAC border regions in 10 countries:

- Mexico – Guatemala (I)
- Colombia – Ecuador (I)
- Colombia – Peru (I)
- Peru – Chile (I)
- Peru – Bolivia (II)
- Ecuador – Peru (II)
- Argentina-Brazil-Paraguay (II)

INNOVACT I  
2017-2018

INNOVACT II  
2019-2020

INNOVACT establishes contacts and an **active knowledge transfer process** between regional governments, local administrations, companies, universities, research centres and civil society organisations.

## 2. Promote cross-border cooperation and innovation

- Exchange of **information** and lessons learned
- Learning based on concrete examples and **best practices**
- Support for **capacity building**
- **Strategic development, partnerships and governance** > Value Chains (cocoa, tourism, coffee, Smart farming)

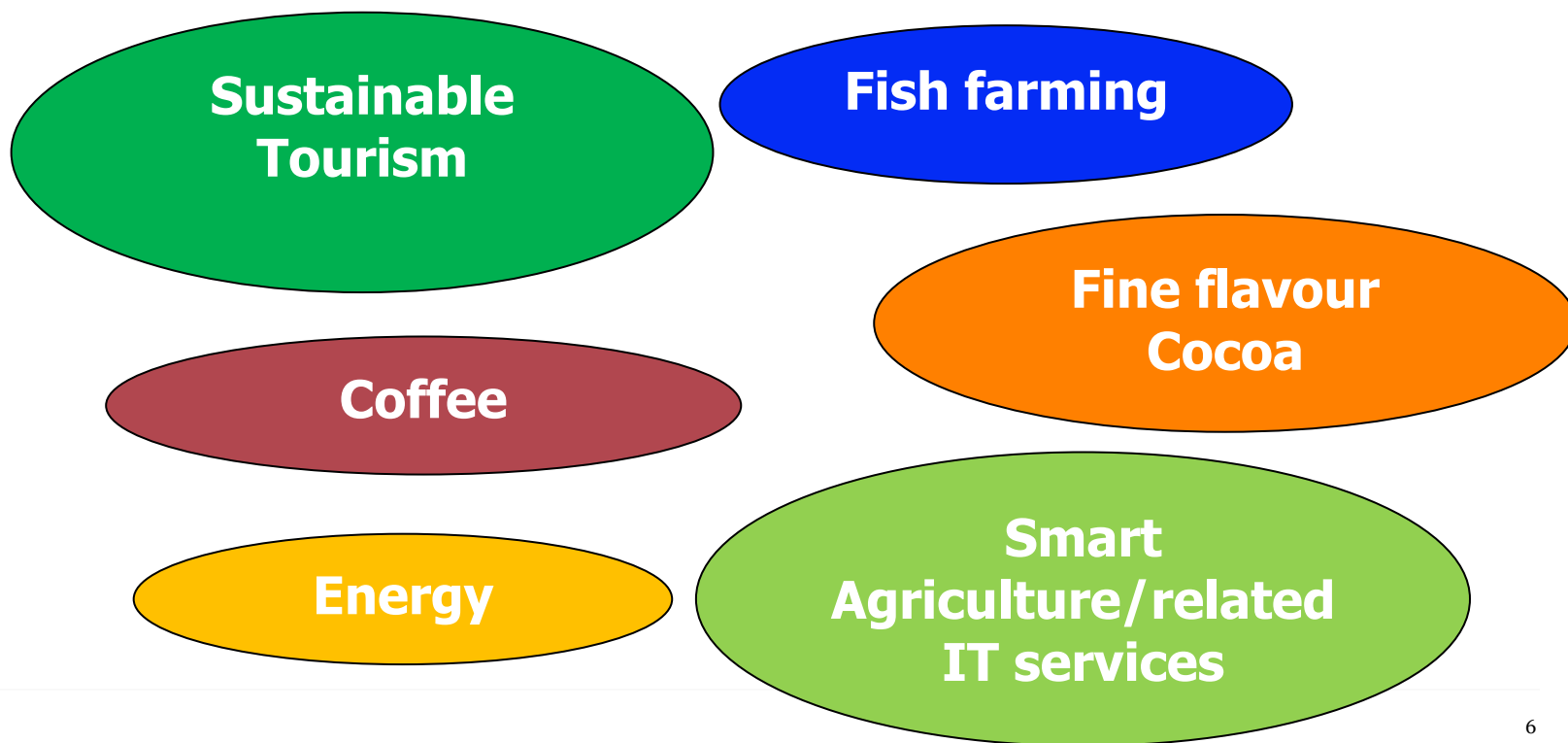


## 2. Promote cross-border cooperation and innovation

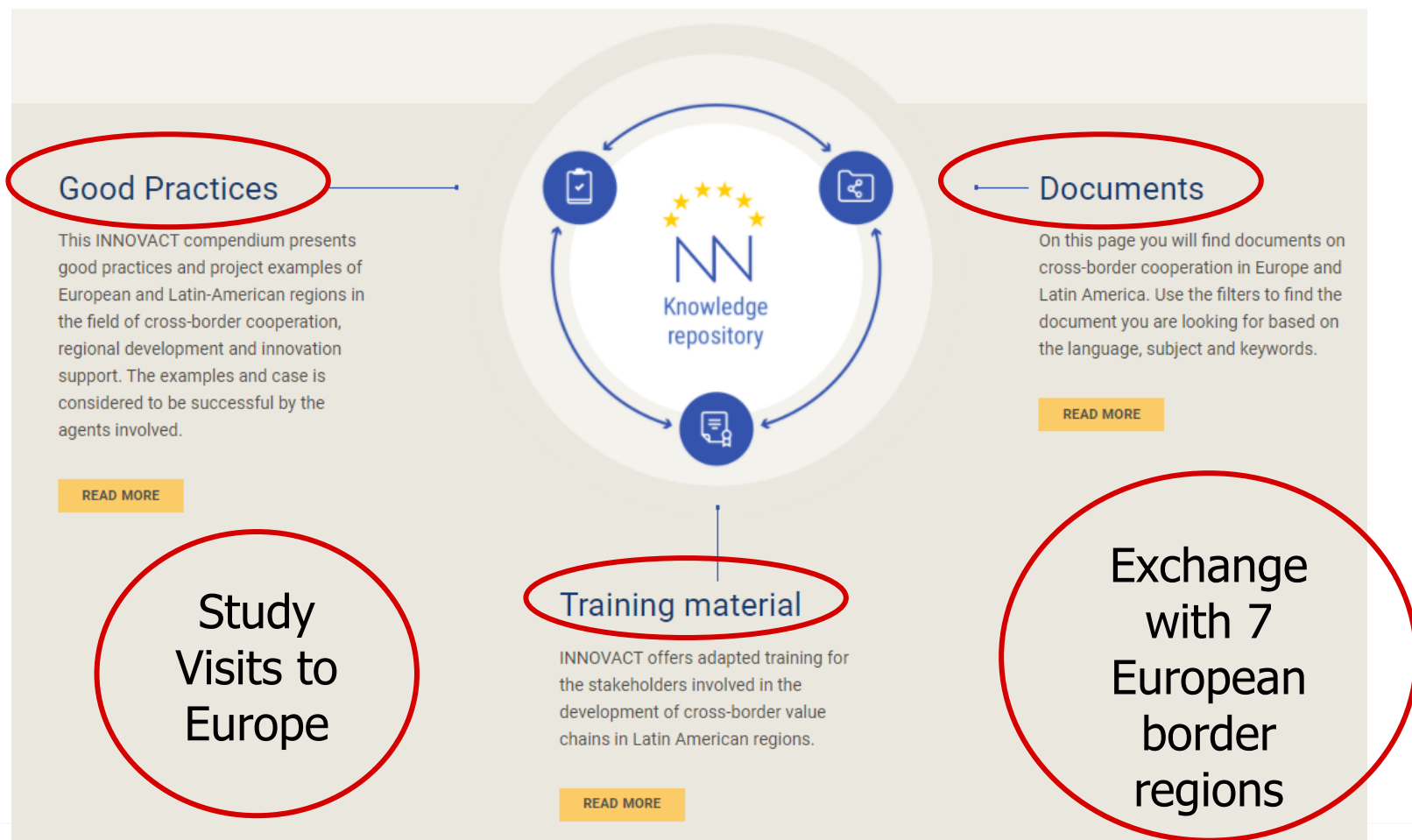


## 2. Promote cross-border cooperation and innovation

- Concentration on specific sectoral value chains prioritised in collaboration with stakeholders in the Latin-American border areas.



# 3. Results of INNOVACT





### 3. Results of INNOVACT

- **7 cross-border action plans.**
  - Construction and strengthening of **7 binational working groups**
  - Development at local level of a **common vision** for cross-border development and support to innovation.
  - Involvement of national, central stakeholders
  - Embedding in existing cross-border and **binational governance**
- **2017-2018: Training and capacity-building of more than 820 actors:** webinars, working meetings and presentations, study visit to Europe.
- **2019-2020: More than 1,000 actors** attending INNOVACT closing conferences.



# 3. Cooperation and Partnerships launched

## Ecuador – Colombia

- Royal Tropical Institute of Amsterdam (NL) 
- Prefectura del Carchi (ECU) - CEER Foundation Cross-border University Network (ES-POR) 
- Universities in border region (ECU-COL) with Campus Iberus (ES-FR) 
- Hermanidad (ECU-COL) - Confederación de Empresarios de Pontevedra (ES) 
- ARFE - AEBR 

## Colombia – Perú

- Royal Tropical Institute of Amsterdam (NL) 
- Pyrenean Institute of Ecology (IPE) 
- Instituto Agronómico Mediterráneo de Zaragoza (ES) 
- CETMAR Galicia (ES)
- Acuipplus – Cluster de Acuicultura de España (ES) 
- Aragon Rural Bioeconomy Innovation Center and the Centro de Investigación y Tecnología Agroalimentaria de Aragón (CITA) (ES) 
- Friuli Venezia Giulia Autonomous Region (IT)
- Parco Agroalimentare FVG in San Daniele de Friuli (IT) and 
- Agrifood & Bioeconomy Cluster Agency (IT) 
- EGTC Espacio Portalet (ES)
- EGTC IT-SI INFORMEST (IT-SI) 
- EGTC Galicia-Norte de Portugal (ES-POR) 

## Mexico – Guatemala

- FEMAC Agrifood Cluster (ES) 
- Agropark Aarhus (DK)
- Central Denmark Region (DK)
- GreenLab Skive, Jutland (DK) 
- SEGES – Agrofood innovation services 
- NEW Basics B2B Platform for agrofood (DK) 
- Energy Agency of Podravje (SI) 
- EREN – Regional Energy Agency Castilla y León 





## Perú – Chile

- Universities Tarapacá (CL) and Tacna (PE) and Campus Iberus (ES-FR) 
- Agropark (DK) 
- Centro Fruitcentre de Lleida (IRTA) (ES)
- NEW Basics company – Platform for Agrofood (DK) 
- Eurocities Tui-Valença, Tomiño - Cerveira (ES-POR) 
- Arteting (Innovation in Tourism company) (ES) 
- NECSTOUR (European Tourism Network) 
- Camino de Santiago Joint Management (ES-POR)
- Joint Management of protected spaces - Pyrenean Observatory of Climate Change OPCC (ES-FR) 

## Perú-Bolivia

- AKIS International – Smart Agriculture (ES) 
- Campus Iberus (ES-FR) 
- Fresh Business Food and Nutrition Innovation 
- CGIAR (FR) 
- Laboratorio LASIE (FR)
- FairFood (NL) 
- DOIT (NL) 

## Ecuador-Perú

- Fresh Business Food and Nutrition Innovation 
- EUROACE Region Extremadura-Algarve-Centro 
- Centro de Estudios Regionales (ES-POR) 
- ARFE - AEBR 

## Argentina-Brazil-Paraguay

- Cluster Turistec Baleares (ES) 
- Company AnySolution (ES) 
- CETUR-UNAB (CL) 
- NECSTOUR (European Tourism Network) 
- GLOBAL consultoría turística 



### 3. Examples of Achievements



## Curso de alto desempeño en Cooperación transfronteriza para Colombia-Ecuador

Titulación a nivel de Diplomado otorgado por la Universidad Mariana de Pasto-Colombia y Curso de  
Alto desempeño, por la Universidad Politécnica Estatal del Carchi-Ecuador

INNOVACT together with Universidad del Carchi (Ecuador) and Universidad Marianas (Colombia), with the support of the Ecuador-Colombia Border Binational Observatory and the Center for Regional Euro Studies (CEER) of Portugal and Spain, will develop the first binational course between November and December 2019.

This course is aimed at officials of the Local Governments of both countries. 40 hours of class will be taught, which will be taught both in Tulcán (Ecuador) and in Ipiales (Colombia). Participants will obtain a Binational Certification that is endorsed by the organizing universities.

This work is part of the actions agreed upon at the closing of INNOVACT I in Lago Agrio, 2018 and at the meeting in Carchi April 2019 where INNOVACT II participated. Based on these events, a task group was formed between the University of Carchi, Marianas University and the INNOVACT project, supported by the Binational Observatory of Frontera Ecuador-Colombia, the Ministry of Foreign Affairs of Colombia, Prefecture of Carchi, Department of Nariño and the Commonwealth of Northern Ecuador. This group meets periodically.

# 3. Examples of Achievements

## Transición ecológica de las economías de las regiones amazónicas = Emergencia

Actividades económicas depredadoras



Prácticas agrícolas no sostenibles

Esfuerzos de I + D + i para uso sostenible y rentable de los recursos naturales dispersos y todavía no suficientemente integrados a las políticas públicas

## Descompresión Instantánea Controlada - DIC

Ventajas	Desventajas
Producto deshidratado altamente apetecible. La estructura celular preservada gracias a la generación de vacío brusca (Textura crocante).	Tecnología en proceso de investigación y adaptación en Latinoamérica.
Poco tiempo.	
Poco gasto energético.	
Mantiene las propiedades nutraceuticas.	

Desidratación Convencional



DIC



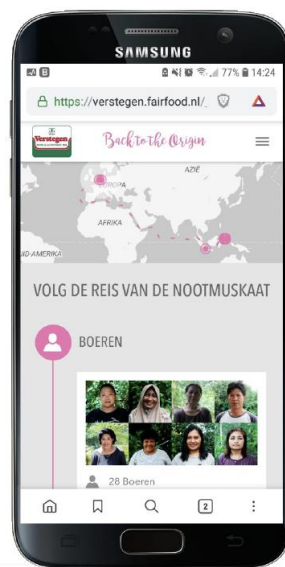
## Rastrear el viaje de la castaña

Crear una plataforma digital de transparencia, basada en la tecnología blockchain, que permita a los consumidores finales rastrear todo el ciclo de vida y validar su calidad nutricional e impactos socioambientales positivos.



**Blockchain = Confianza**

Bases de datos distribuidas y criptografía para garantizar que toda la información se genera en origen y no puede ser alterada por nadie



## Socios involucrados

Recolección



RONAP  
ASCARP

Procesamiento/  
exportación

CANDELA



Importación/  
comercialización



AIRCOA  
CIPOAP

ONGs





# 3. Examples of Achievements

## 2. OBSERVATORIO TURÍSTICO TRINACIONAL

### ¿QUÉ RESULTADOS SE ESPERAN?

- **POTENCIAR** los esfuerzos y recursos de cada país
- **PERMITIR** la agregabilidad y comparación de información
- **ENRIQUECER** la información existente, principalmente con datos de demanda turística.
- **INNOVAR** en los modos y las fuentes de recolección de información
- **GENERAR** información dinámica y confiable, que responda a las necesidades concretas de la cadena de valor en la región y su visión estratégica.
- **LOGRAR** que actores clave de la cadena experimenten el valor que tiene el uso de datos para basar sus decisiones.



## 3. PROMOCIÓN DE LA INNOVACIÓN EN EL TURISMO EXPLORADOR

### NUESTRO PLAN!




**Experiências Inovadoras**

Para quem gosta que novos desafios turísticos tornem experiências únicas e inovadoras, aqui estão as melhores ideias para quem quer promover sua experiência turística e comercial.

**WEBINARES DO CONCURSO**

Acesse o Youtube do Polo Iguassu e assista a todos os Webinars que promovimos

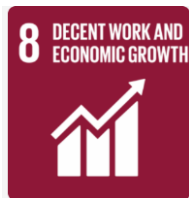
**CONCURSO DE EXPERIÊNCIAS IGUASSU**

REGISTRE-SE NO YOUTUBE



# 4. INNOVACT IMPACT

- **Cooperation links** established between 7 LAC and 7 EU border regions
- Improving the **life conditions** of businesses and people in 10 Latin-American countries
- **SDG Impact Assessment:** direct positive impact on 6 SDGs



## INNOVACT

							8	9			12			15	16	17
Direct positive																
Indirect positive	1	2			5		7			10	11					
No impact			3	4		6							13	14		
Indirect negative																
Direct negative																



<http://www.innovactplatform.eu/>



[\*\*@Innovact\\_eu\*\*](#)

# Thank you

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