

European Commission



EU-CELAC INNOV-AL PLATFORM PROMOTION OF DECENTRALISED INNOVATION POLICIES IN CELAC COUNTRIES

European Week of Regions and Cities 2020

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- ✓ In the 1 Argentina, Chile, Colombia and Peru + Brazil
- ✓ In the 2 Brazil and Mexico (Infyde + SPI with VTT and Eurada support)
- ✓ In each process it is carried out:
 - ✓ policy analysis
 - ✓ capacity building plan
 - ✓ training sessions
 - ✓ working groups to discuss the analysis
 - ✓ internships to Europe
 - ✓ Recommendations for regional innovation policy
 - Project website: https://www.innoval2.eu/es/



iD

- Public and private interest in the countries to advance in the process of developing decentralized innovation policies.
- Smart regional specialization is a tool to accelerate the economic transition process.
- Common challenges but the need to implement differentiated policies and measures in each country.
- ✓ In any case, it is essential:
 - ✓ Develop and consolidate innovation systems at the regional level
 - ✓ Strengthen multilevel governance models
 - ✓ Increase considerably the investment in R + D + I (public and private)
 - ✓ To take conscience that the process of decentralizing R & D & I policies and their financing requires stability and perseverance to obtain results.
- Collaboration with the European Union and European regions accelerates the smart regional specialization process.



Peru

- 1. Bilateral cooperation program with the EU to strengthen the decentralization process
- 2. Support (PCM) to the progressive generalization of the creation of Regional Development Agendas and Regional Development Agencies
- 3. Support (INNOVATE) for the definition of Regional Innovation and Entrepreneurship Strategies

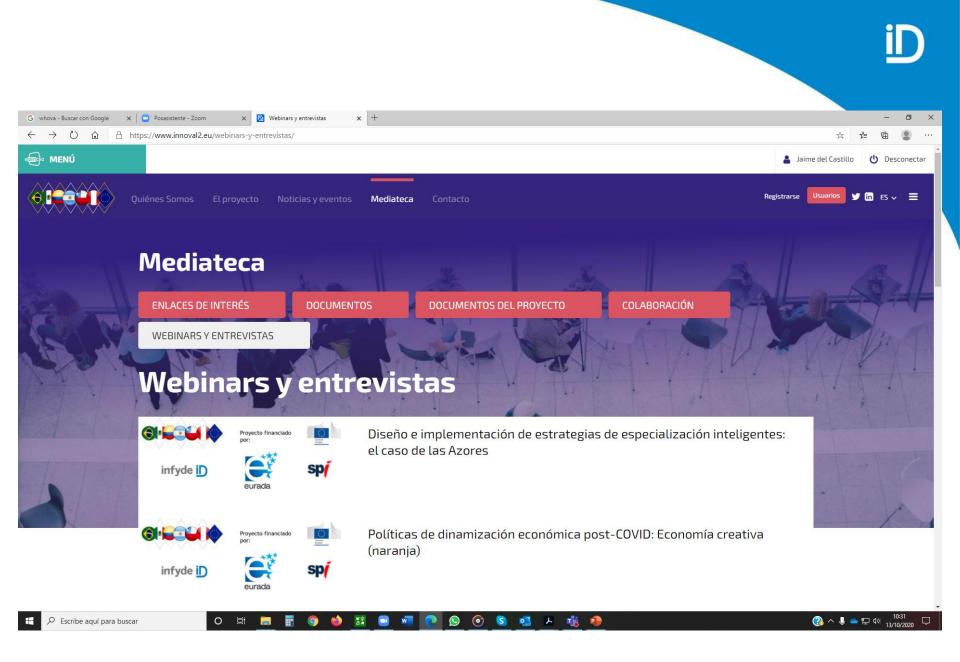
Chile

- 1. Program (SUBDERE) to strengthen the capacities of the GOREs to generate competencies in the definition and management of regional innovation and competitiveness policies
- 2. Definition by the Regional Governments of a new generation of Regional Strategies for Development and Smart Specialization in most Chilean regions



✓ Virtual realization of most of the processes

- ✓ Transform internships into virtual seminars for the exchange of experiences
- ✓ In collaboration with EURADA, development of a series of webinars where European regions have been explaining their experience in responding to the economic impact of COVID, both from the regional policy as a whole and by sectoral themes (food, tourism, automobile, textile, industries creative and orange economy)
- Regions from the first and second phases participated in these webinars, as well as those who had participated in the regional component of IUC-LAC





- ✓ IUC and Innoval generated contacts and areas of collaboration, but did not have the means to support the development of collaboration possibilities
- For this reason, the Innoval and IUC regions are interested in taking advantage of the relationships generated to propose network projects (or cluster) to participate in IURC - LAC



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THANK YOU VERY MUCH FOR YOUR ATTENTION





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